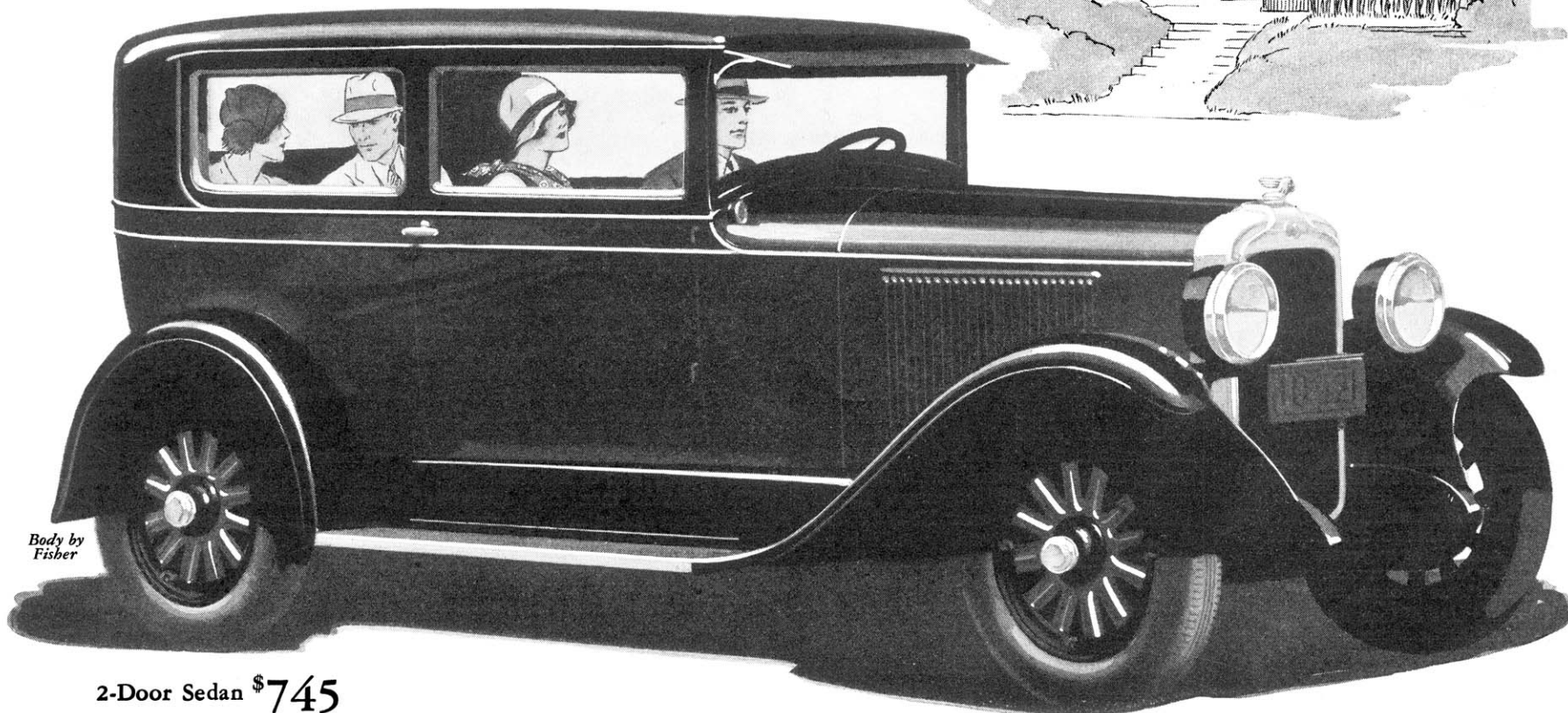


The
Style and Luxury of
Bodies by Fisher
found in no other Six
so low in price ~ ~ ~ ~ ~



2-Door Sedan \$745

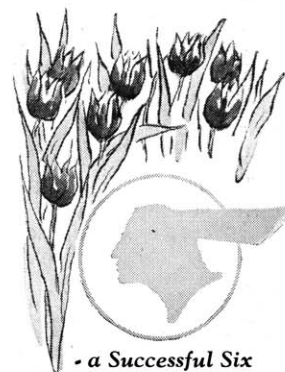
INCORPORATING such features as the I-G-M-R cylinder head, cross-flow radiator, AC fuel pump, coincidental lock, crankcase ventilator, four-wheel brakes, and the biggest six-cylinder engine at its price—

—providing unrivaled stamina and long life developed by years of testing on General Motors Proving Ground—the New Series Pontiac Six offers, in addition, all the advantages of Fisher bodies—found in no other six of such low price.

And the advantages of Fisher bodies are many. In style they set a pace which others must be

content to follow. In luxury, they are acknowledged leaders, famous for deep-cushioned comfort, charming appointments and generous roominess throughout. And in staunchness, they are literally beyond comparison because of their scientific construction of selected hardwood and steel.

If it embodied no other exclusive advantages, the New Series Pontiac Six would still be a "wonderful buy". For as a result of its Fisher bodies alone, it offers style, luxury, comfort and staunchness afforded by no other six in the world at \$745.



a Successful Six
now winning Even
Greater Success

Coupe, \$745; Sport Roadster, \$745; Phaeton, \$775; Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875. Oakland All-American Six, \$1045 to \$1265. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the General Motors Time Payment Plan.

Oakland Motor Car Co., Pontiac, Mich., General Motors Products of Canada, Ltd., Pontiac Division—Oshawa, Ontario

PONTIAC SIX

PRODUCT OF *new series* GENERAL MOTORS