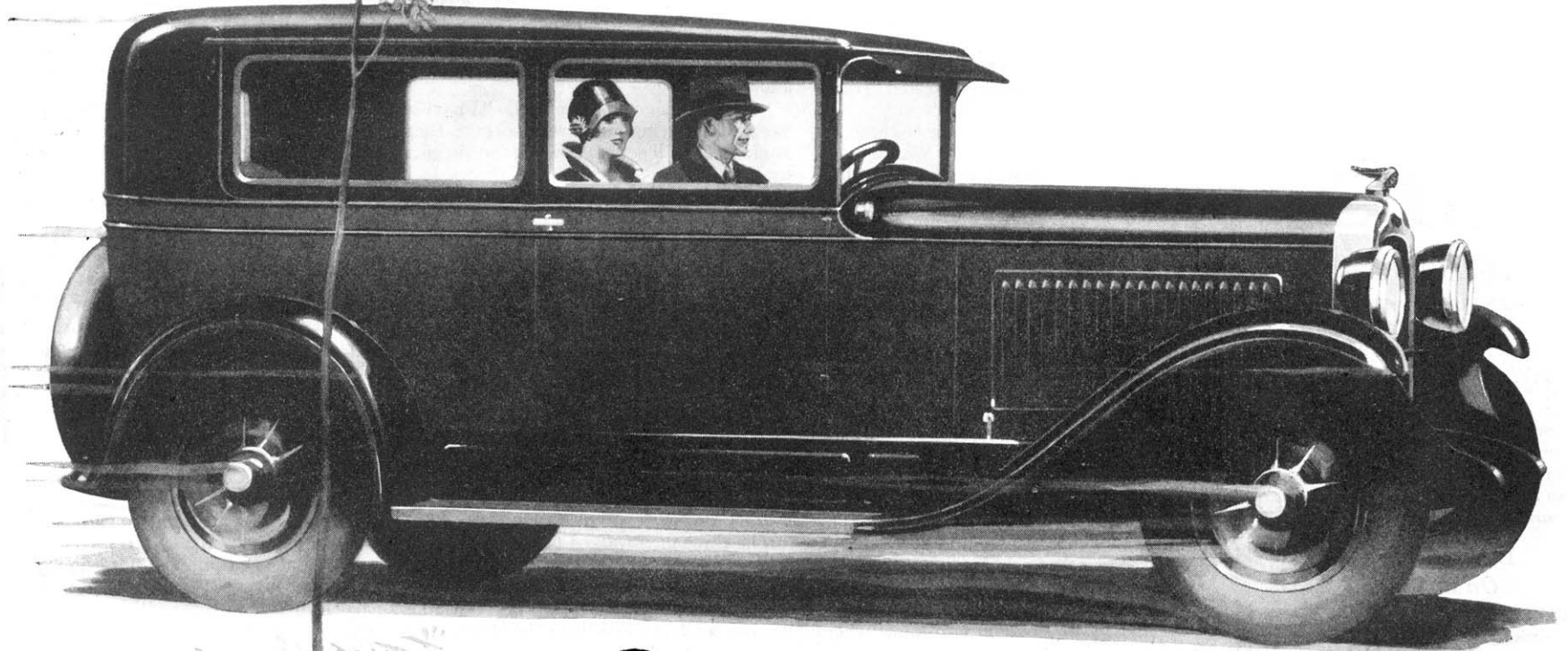




-a Successful Six  
now winning Even  
Greater Success



# Superior Six-Cylinder Performance

*achieved by features never thought possible  
in a car of such low price . . .*

## \$745

2-DOOR SEDAN

- Coupe..... \$745
- Sport Roadster..... \$745
- Phaeton..... \$775
- Sport Cabriolet..... \$795
- 4-Door Sedan..... \$825
- Sport Landau Sedan... \$875

*Oakland All-American Six, \$1045 to \$1265. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.*

You need only to drive the New Series Pontiac Six to understand why it is winning new buyers at a rate far in excess of its record of last year. Its marvelous smoothness impresses you the minute you wheel away from the curb. Its acceleration makes traffic driving a joy. Its power literally conquers the hills. And its feeling of rugged staunchness invites you to reel off the miles with a wide open throttle all day long.

Here is true six-cylinder luxury . . . luxury such as has never before been provided in a car of Pontiac's type, for it is the result of a combination of features never thought possible in a six of such low price—

—a 186 cu. in. engine equipped with the famous G-M-R cylinder head—an oiling system which supplies 250 gallons of oil an hour at 35 m.p.h.—the new cross-flow radiator—AC fuel pump—crankcase ventilation—and four-wheel brakes.

These are advancements that typify the purchasing advantages, the engineering developments and the proving ground facilities provided by General Motors. They are advancements that represent the spirit of progress. They contribute to every phase of motor car operation—with the inevitable result that Pontiac Six performance combined with Fisher body style and luxury cannot be matched in any car at \$745.

Oakland Motor Car Co., Pontiac, Mich.—General Motors Products of Canada, Ltd., Pontiac Div.—Oshawa, Ont.

# PONTIAC SIX

PRODUCT OF *new series* GENERAL MOTORS