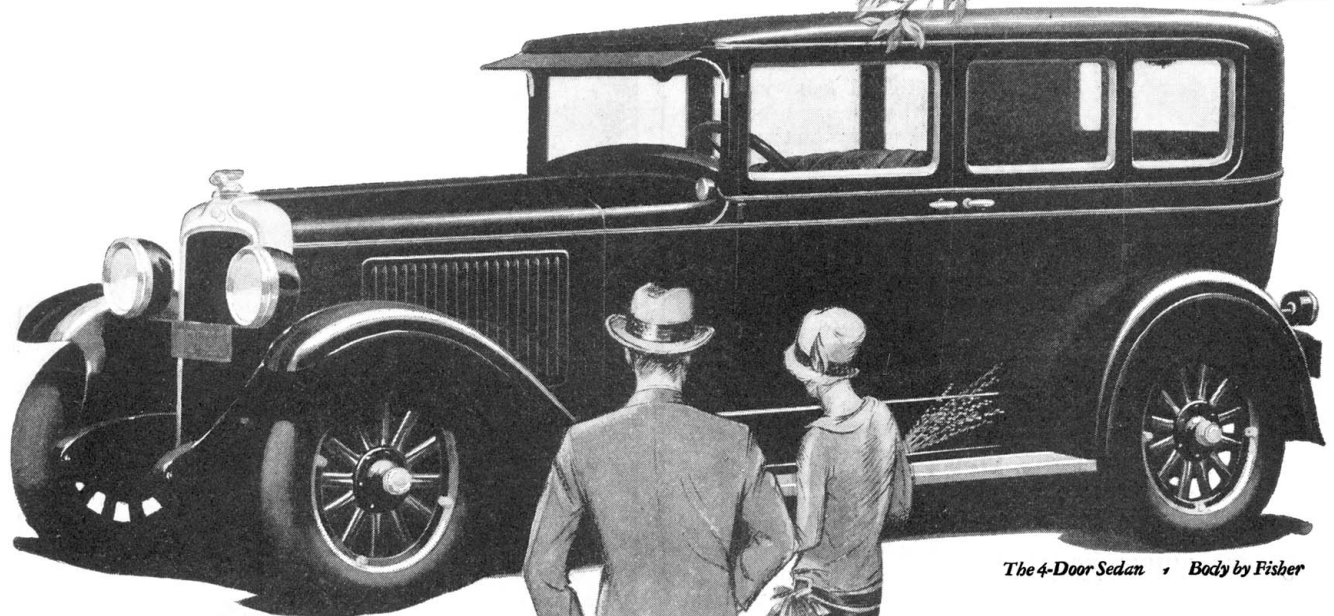


*After many
thousands of miles you'll still be
proud you bought it!*



The 4-Door Sedan • Body by Fisher



*-a Successful Six
now winning Even
Greater Success*

In the entire field of low-priced sixes, no other car offers such lasting value as you find in the New Series Pontiac. For no other low-priced six provides so many examples of advanced engineering and none other enjoys such amazing long life.

Today's Pontiac Six offers the famous G-M-R cylinder head—that vital contribution to smoother, more silent, more economical performance. It offers the thermostatically-controlled cross-flow radiator which provides new cooling efficiency and assures even engine temperature for all seasons of the year. It offers bodies by Fisher—beautiful, luxurious and staunchly

constructed of lasting hardwood and steel. These are features which exemplify the spirit of progress characteristic of Pontiac design.

And, in addition, it embodies every one of those qualities which have enabled Pontiac to gain an international reputation for dependability and long life. As a result of its progressive engineering and its unrivaled stamina—qualities leading to owner pride—this impressive General Motors car maintains a resale value which is one more source of owner satisfaction—one more proof that after many thousands of miles you'll still be proud you bought a Pontiac Six.

2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Phaeton, \$775; Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875. Oakland All-American Six, \$1045 to \$1265. All prices at factory. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

Oakland Motor Car Co., Pontiac, Mich., General Motors Products of Canada, Ltd., Pontiac Division—Oshawa, Ontario

PONTIAC SIX
PRODUCT OF *new series* GENERAL MOTORS