

Measure its life by tens-of-thousands of miles!

The minute you see the New Series Pontiac Six you're inclined to exclaim, "What a beautiful car"... for on its new bodies have been lavished all the skill and mastery of Fisher.

The minute you step on the starter and roll away, you're impressed by its smoothness, its silence and snap; by the feel of its increased power; by the results of its great new features of design.

Obviously here is a car eminently worthy of all the enthusiasm it has stirred, and fully deserving its sensational success—because you can actually see how much more in every way it gives you than any other low-priced six.

But there is another fact of paramount importance—buyers are choosing it in such great volume because they know that they can measure its life by tens-of-thousands of miles.

Here are fundamentals of lasting satisfaction whose importance cannot be denied. Make certain that you get them by choosing the New Series Pontiac Six.

Coupe \$745 Sport Cabriolet \$795 Sport Roadster ... \$745 4-Door Sedan \$825 Phaeton \$775 Sport Landau Sedan \$875

Oakland All-American Six, \$1045 to \$1265. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

OAKLAND MOTOR CAR CO., PONTIAC, MICH., General Motors Products of Canada, Ltd., Pontiac Div.-Oshawa, Ont.

