

General Motors' Lowest Priced Six

with Fisher Body-G:M:R Cylinder Head and Cross-flow Radiator

The more you see of the New Series Pontiac Six—the more you learn of its superior six-cylinder performance and the scores of engineering advancements it offers—the more deeply you must be impressed by this lowest priced General Motors Six and by the unparalleled value that it represents.

For here is the only six of its price with bodies by Fisher and with the vivid styling, sturdy construction and interior roominess which results from the mastery of Fisher craftsmanship. Here is the only six of its price employing the Cross-flow radiator-that masterstroke of engineering which retards loss of water through boiling and freezing and assures constant cooling water temperature. And here is the only six of its price equipped with the GMR cylinder head and producing the smooth, silent, economical power made possible by its scien-

tific principles of design.

Scores of additional features distinguish the New Series Pontiac Six from all other cars in its class—many of them features that none but a General Motors product could possibly include. They tell you why the New Series Pontiac Six leads its field in value by such a tremendous margin—why it is the one car you will want to examine in detail and drive before you buy any car.

2-DOOR SEDAN

\$745

Coupe • • • • \$745 Sport Roadster • \$745

Sport Cabriolet • \$795

4-Door Sedan 4 \$825 Sport Landau Sedan \$875

Oakland All-American Size, \$1045 to \$1265. All prices as factory. Delivered prices include minimum handling charges. Easy to Pay on the liberal General Mosors Time Payment Plan.

NEW SERIES