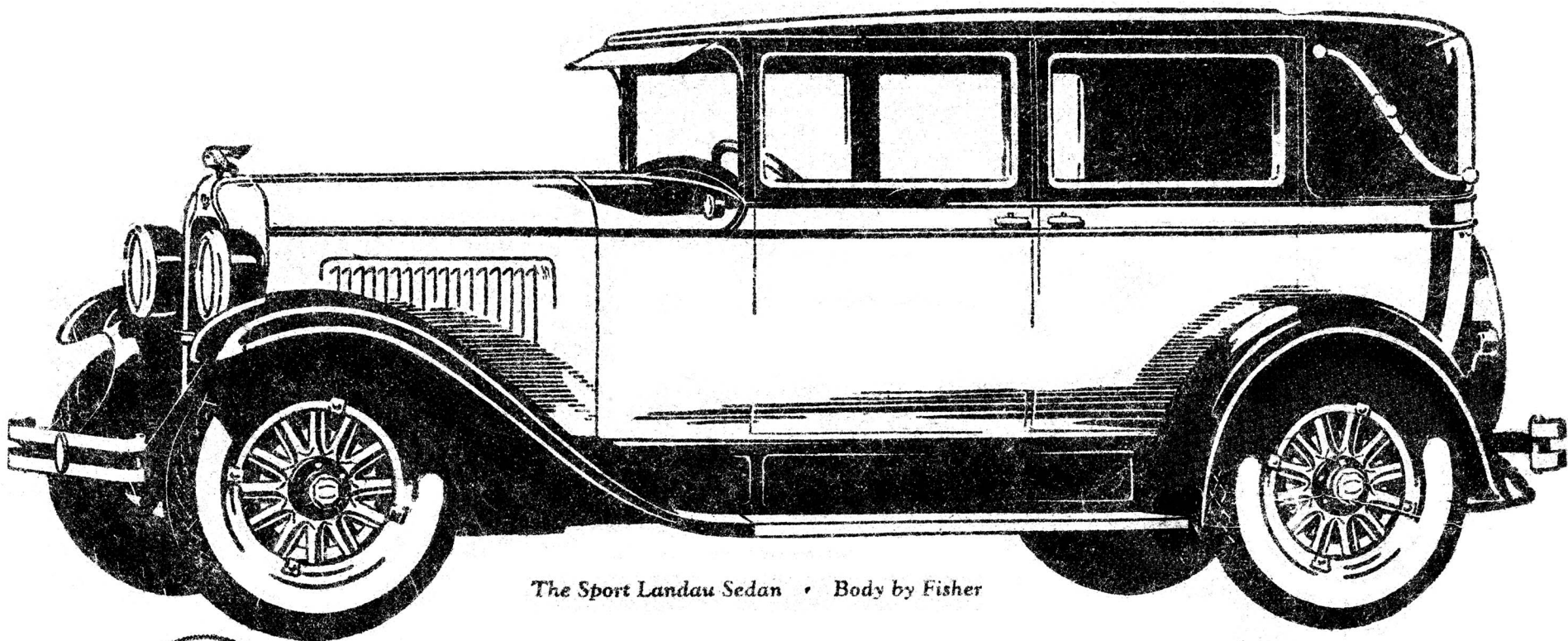


Vivid New Style

—reflecting advanced design throughout



The Sport Landau Sedan • Body by Fisher

• a Successful Six
now winning Even
Greater Success

With its modish, metropolitan lines—its high, narrow radiator and magnificent new Fisher bodies—the New Series Pontiac Six introduces a vividness of style never before

achieved in any low-priced six.

Yet for all the admiration this fashionable beauty has excited, it means most to buyers because it so clearly reflects advanced design throughout this great new Six.

Just as no other low-priced six offers bodies by Fisher and the remarkable long life for which the Pontiac Six is famous, so does none other

offer the famous G-M-R cylinder head, the new cross-flow radiator and all those other recent developments which contribute so vitally to finer performance and greater owner satisfaction.

You cannot study the New Series Pontiac Six without sensing that it represents the truly progressive spirit in automotive design. You cannot drive it without marveling at its smoothness, snap and amazing roadability. And you cannot buy it without sharing the feeling of all other owners that here is the world's finest low-priced six!

2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Phaeton, \$775; Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875. Oakland All-American Six, \$1045 to \$1265. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

PONTIAC SIX

PRODUCT OF

new series

GENERAL MOTORS