



## Easiest on the Eyes, the Hands, the Mind . . .

IF you would experience a startling contrast, step into a Cadillac or LaSalle after driving any other car. At once your eyes are soothed with their incomparable beauty. Then there is grateful bodily response to their unequalled comfort and luxury . . . Put them through their paces and you discover that in ease, alone, they are something to marvel at. In no other cars do gears shift so easily, no others are so easy to steer, brake, park and control . . . No other cars could be so easy because no others have the Cadillac-La Salle Syncro-Mesh, Silent-Shift Transmission and Duplex-Mechanical Effortless Four-Wheel Brakes; and no others could be so easy on the mind, because no others have that invaluable safety feature—crystal-clear



Security-Plate Glass. It is the only glass used in Cadillac-La Salle windshields, doors and windows. It does not fly into fragments but remains intact in case of collision or if hit by a stone thrown up by a passing car . . . If you want mind-ease such as Cadillac and La Salle offer there is no place to find it except in Cadillac or La Salle.

*Twenty-three beautiful Fisher Bodies, fifteen exclusive Fleetwood custom models. La Salle prices \$2295 to \$2875; Cadillac, \$3295 to \$7000—all prices f. o. b. Detroit. Cadillac-La Salle dealers welcome business on the General Motors Deferred Payment Plan.*

**CADILLAC**

**LA SALLE**

CADILLAC MOTOR CAR COMPANY  
Detroit, Michigan      Division of General Motors      Oshawa, Canada