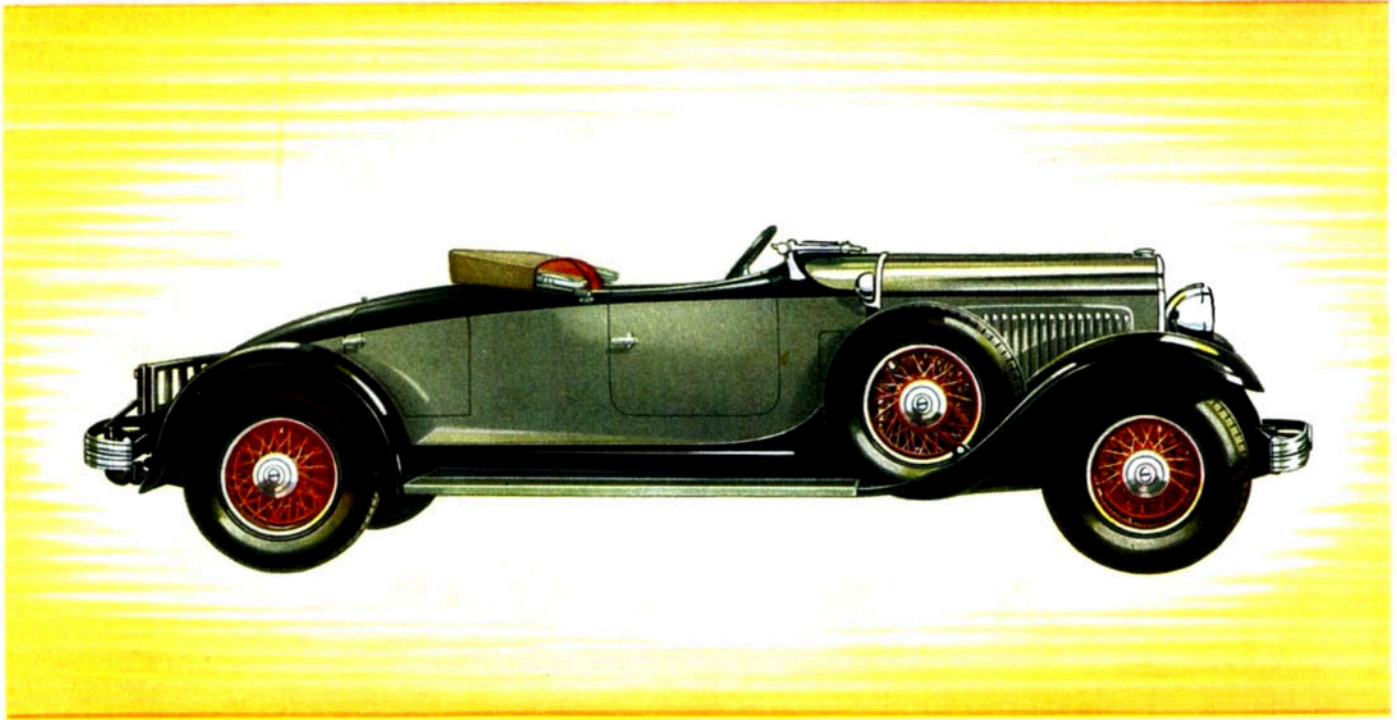




C H R Y S L E R M O T O R S P R O D U C T



NEW CHRYSLER IMPERIAL ROADSTER (with rumble seat)

For Those Who Really Care

The New Chrysler Imperial Custom Roadster

THIS IS A CAR frankly and deliberately intended for those who regard beautiful and luxurious things as essential to their complete enjoyment of life. **Q** On the magnificent Chrysler Imperial chassis, Locke, with consummate artistry, has designed a custom roadster body that catches and glorifies the true spirit of swift, joyous travel. **Q** Here are beauty and style that rise above mere adjectives. The eye is at once entranced by the distinction of an entirely new note in roadster appearance—a difference that is spontaneous, not forced—a simple sweep of line and curve that attains

new expression of grace and poise. **Q** The rear-deck seating compartment has a door on the curb side and a separate windshield. Both front and rear windshields are equipped with non-shatterable safety glass. And as to body colors, you can have your choice of practically any shade or any combination of shades. **Q** In keeping with its charm of appearance and rare distinction, the new Chrysler Imperial roadster gives you the enjoyment of that typical Chrysler performance which every connoisseur of luxurious motoring calls faultless. **Q** There is nothing finer.

C H R Y S L E R

I M P E R I A L

