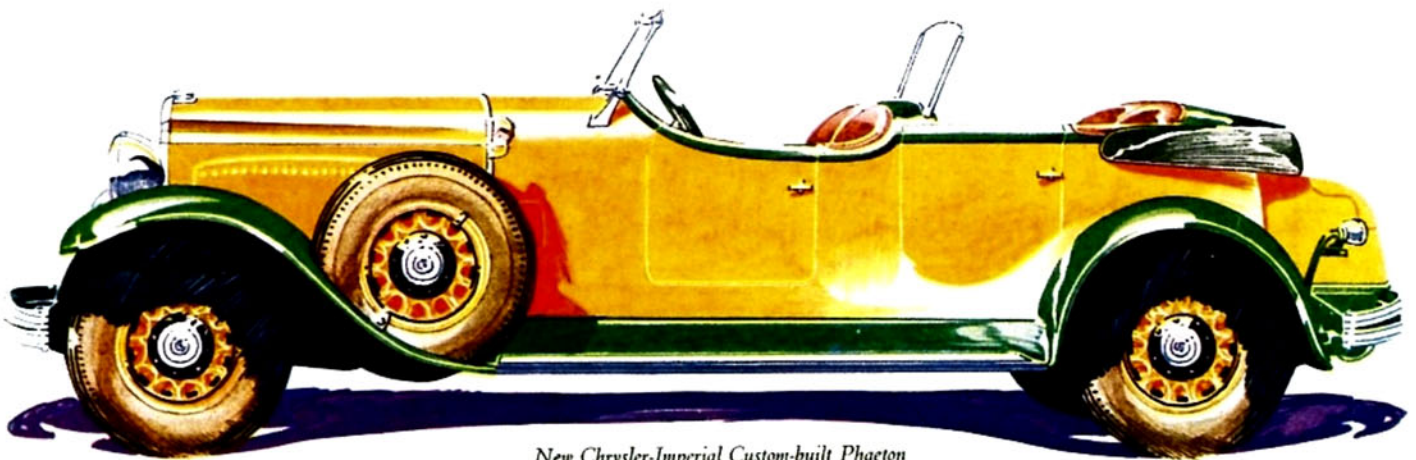
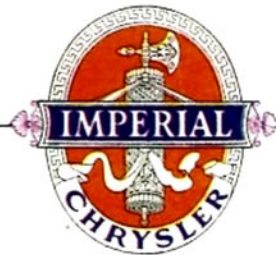


PRESENTING THE NEW CHRYSLER

IMPERIAL



New Chrysler-Imperial Custom-built Phaeton

Supreme Attainment of CHRYSLER Engineering and Craftsmanship

To the many thousands of Chrysler enthusiasts who seek the superlative in power and performance, in size and in richness of investiture, it is our pleasure to present the new Chrysler-Imperial . . . ¶The Imperial is built for those who have so insistently requested a car representative of the utmost in Chrysler power, smoothness, fineness and beauty . . . ¶In it are centered

all of the advancements and scientific achievements which Chrysler engineering genius and manufacturing skill have devised . . . ¶Nothing that highest quality can add has been omitted in its production. It is submitted for your most discriminating examination, in full confidence that here is the supreme attainment of Chrysler engineering and craftsmanship.

All Chrysler models will be exhibited at the National Automobile Shows; and at special displays in the Commodore Hotel during the New York Show, Jan. 5th to 12th; and in the Balloon Room and entire lobby space of the Congress Hotel during the Chicago Show, Jan. 26th to Feb. 2nd.

