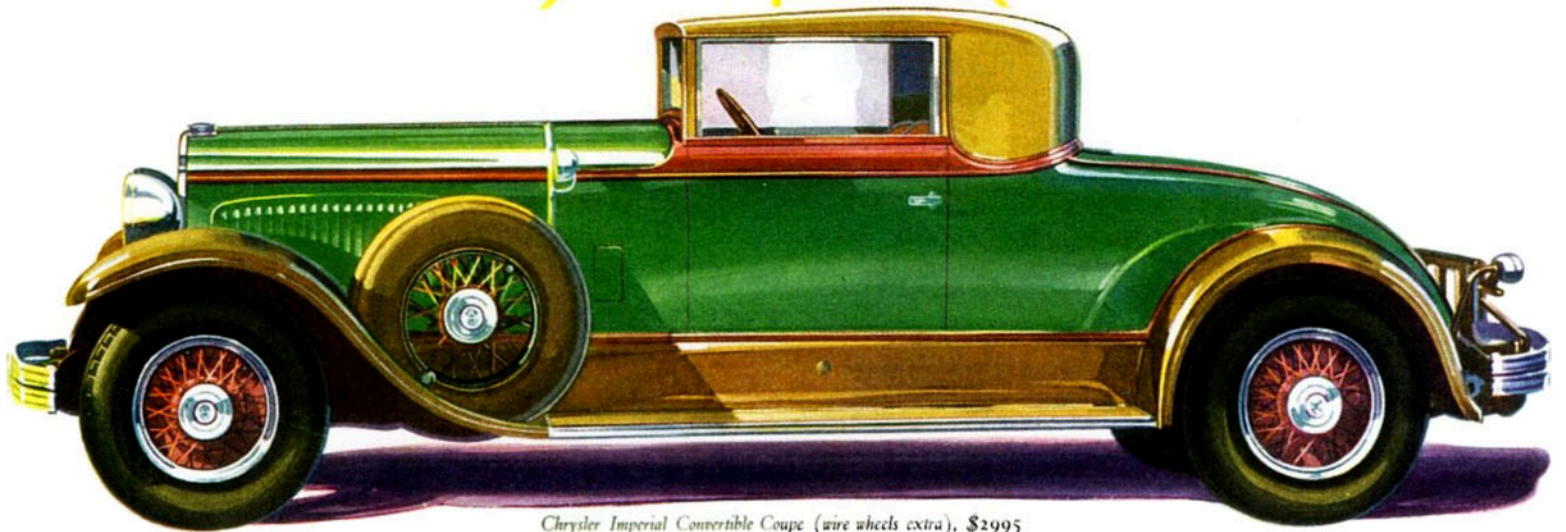
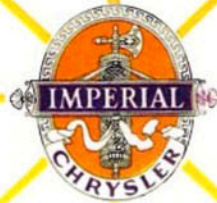




CHRYSLER MOTORS PRODUCT



*Chrysler Imperial Convertible Coupe (wire wheels extra), \$2995*

# IMPERIAL

THE new Chrysler Imperial is a car intended essentially for the connoisseurs among motorists—that exclusive circle whose discrimination is satisfied with nothing short of the best in Chrysler power, smoothness, fineness and beauty. The distinguished characteristics of the Chrysler Imperial reveal the latest and utmost ingenuity of Chrysler styling, engineering and craftsmanship. Every motorist who appreciates a car of true custom quality will find in the new Imperial a type of beauty and behavior unlike and beyond anything heretofore known in the field of the very finest.

Roadster \$2675; Sedan (5-passenger), \$2975; Town Sedan, \$2975; Standard Coupe, \$2995; Convertible Coupe, \$2995; Phaeton (7-passenger), \$3095; Sedan (7-passenger), \$3095; Sedan-Limousine, \$3475; Custom-built Phaeton (4-passenger), \$3855. All prices f. o. b. factory.