

# DE SOTO SIX

CHRYSLER MOTORS PRODUCT



Roadster Espanol, \$845  
f. o. b. factory  
(Special Equipment Extra)

**\$845**  
and Upwards  
f. o. b. factory



## ABOVE THE LIMITS OF PRICE AND CLASS

To ride in a De Soto is to forget low price—to realize in a flash that here is a luxury six which belongs, by right of performance, by right of riding ease and by right of beauty, among the finest. Swift, alert, vigorous, staunch under punishment, smartest and snappiest of the low-priced sixes, De Soto has rightly broken all sales records for a first-year car. It has become in a few months the accepted quality car of thousands upon thousands who delight in zestful driving.