

# DE SOTO SIX

PRODUCT of CHRYSLER

*DeSoto*



*Multum pro parvo*



## MERIT ALONE

## WINS SUCH POPULARITY

The instant success of the new De Soto Six is renewed proof that the American public is quick to recognize and generously reward true distinction and quality in a low-priced Six.

*Seven Body Styles, \$845 to \$955 at the factory*

*Visit De Soto Six exhibits at New York Automobile Show and Hotel Commodore, January 5-12.*

DE SOTO MOTOR CORPORATION, (Division of Chrysler Corporation), Detroit, Michigan