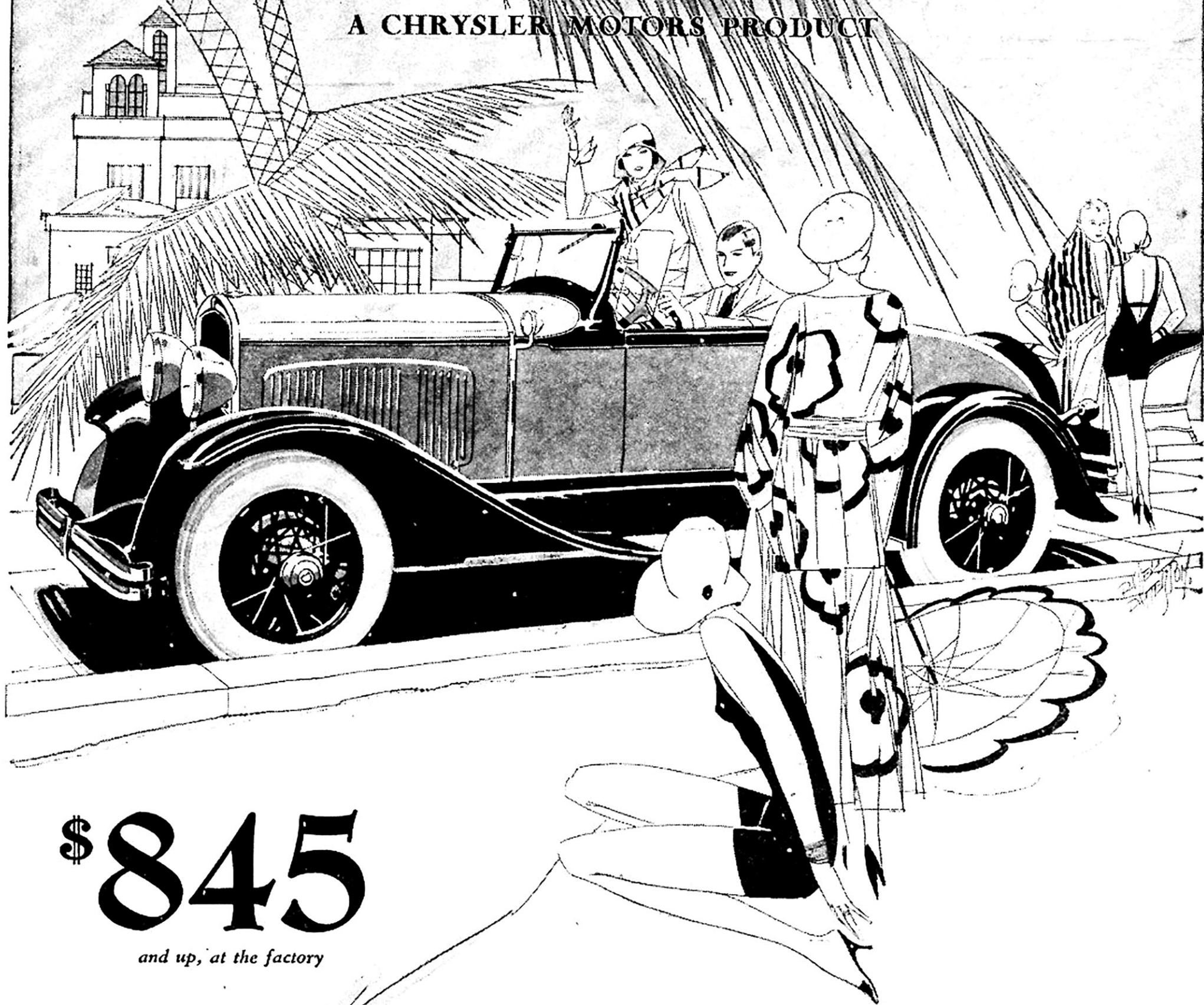


DESOTO SIX

A CHRYSLER MOTORS PRODUCT



\$845

and up, at the factory

**THE CHOICE OF YOUTH
FOR SMARTNESS AND ZESTFUL PERFORMANCE.**

☞ ☞ ☞ **The new De Soto Six appeals irresistibly to the spirit of youth. Its beauty and smartness single it out for the companionship of today's generation. Its speed, its nimbleness and its comfort are in perfect accord with the demands of those who live and play so eagerly and so enthusiastically.**

Seven Body Styles, \$845 to \$955, at the factory

DESOTO MOTOR CORPORATION (Division of Chrysler Corporation), Detroit, Michigan