

DE SOTO SIX

PRODUCT of CHRYSLER



*Sedan de Lujo, \$955 at Factory
Special equipment extra*

\$845
and up, at the factory

MODISH, BEAUTIFUL—and FINE THROUGHOUT
De Soto Six, despite its most moderate price, has been singled out as a fashionable car. It is fit companion for the larger, costlier cars in the most exacting homes. It rides with a richness of ease unknown in its class. It is not merely amply powered but magnificently so, and it is fine throughout. In the De Soto Six, at last high quality and moderate price are joined together.

Visit De Soto Six exhibits at New York Automobile Show and Hotel Commodore, January 5-12

Also at Chicago Automobile Show and Congress Hotel, January 26-February 2.

DE SOTO MOTOR CORPORATION (Division of Chrysler Corporation), Detroit, Michigan