



265 h. p.

## The Duesenberg Catalogue Just Published Says:

THE OBJECT of this book is to be informative; to give you a partial insight into the design, the structural strength, the metallurgy and the numerous exclusive ways in which Duesenberg provides for your utmost safety, comfort and enjoyment.

... The same motives which actuate the creation of any masterpiece prompt the building of this, the world's finest motor car. In every realm of human endeavor there is innate in certain men the driving desire to produce something that excels with finality. Always there is devotion to an ideal with only one thought in mind: to produce the best, forgetful of cost or expediency or any other consideration. When this is finally accomplished the work is acclaimed a masterpiece by those who are in a position to know; it is recognized as a standard by which all other things of its kind are judged. . . . This is true, whether the creation be a Taj Mahal, a Grecian vase, Cellini's metal craft, a Rembrandt painting, or—a Duesenberg car.

We say this without egotism. The superlatively fine has no need to be boastful. So confident is Duesenberg of the unquestioned supreme position its product occupies, that a nameplate is considered superfluous. Nowhere on the car do you find the

name Duesenberg. But everywhere throughout the car you discover those master strokes of engineering and design and construction obtainable nowhere else than in a Duesenberg. . . . Yet the Duesenberg is marketed on the same basis as the most popular-priced car: dollar-for-dollar value. The Duesenberg price is set by the car's inherent worth.

Necessarily, its appeal is to only a very few. Any masterpiece can only be appreciated by those who understand the principles upon which its greatness is based. Therefore the ownership of a Duesenberg reflects discernment far above the ordinary.

... We are not the first to have had the ambition to build the world's finest motor car. But in our case this achievement was made possible by the experience and the creative genius of the man who designed it.

... For many years the world has recognized his name as a synonym for scientific pioneering, for high precision standards, and for performance attainments outdistancing all others. The climax of Fred S. Duesenberg's lifetime of effort and study is summed up in this new car. . . . We submit the new Duesenberg, after more than two years of untiring zeal to excel every other car in the world, in every way.

Classified \$1,500

DUESENBERG, INC., INDIANAPOLIS, IND.



Convertible Coupe



Sport Phaeton



All Weather Cabriolet



5 Passenger Sedan