

"The World's Finest Motor Car"

Duesenberg

265 h. p.

The Duesenberg is sold on exactly the same basis as the world's cheapest automobile, that is, on dollar for dollar value. The price of the Duesenberg is not based on the intangible but on its structural superiority.

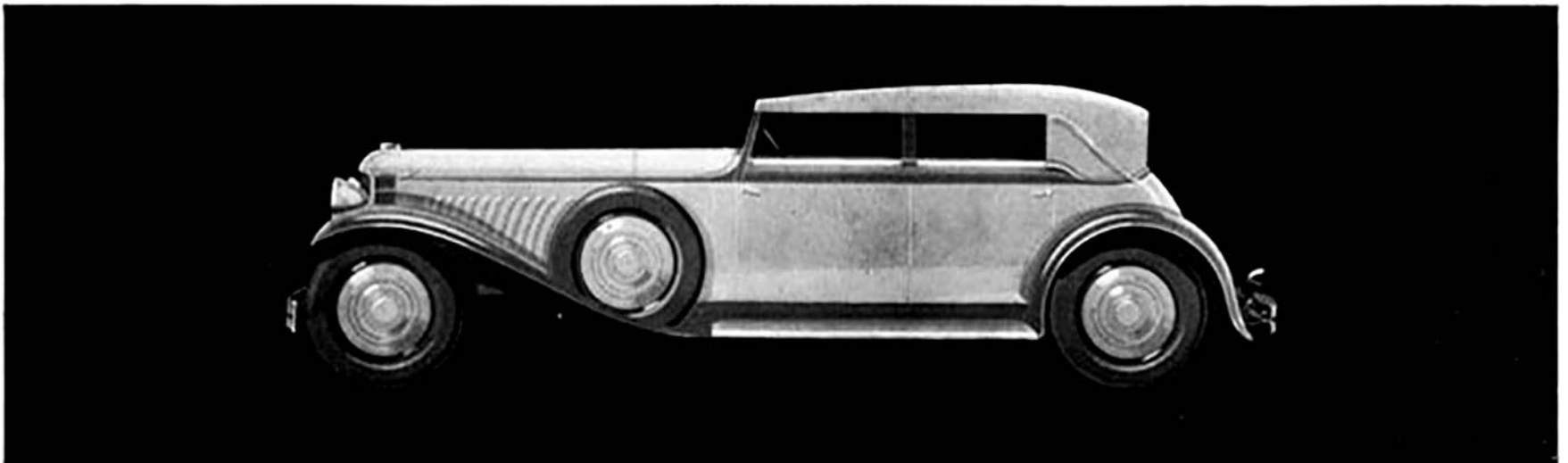


THE DUESENBERG is simpler and easier to operate even than small cars of short wheelbase. It is more readily and safely controlled. In driving, it places the very minimum of effort upon the man or woman at the wheel. Gear shifting is easy, due to special Duesenberg "light shaft" construction. Gearshift and brake levers stand high, so that they are easily reached. The steering wheel is placed at a more nearly vertical angle for better handling of the car, and its height is adjustable. Only a moderate pressure of the foot upon the pedal is required, to bring the car to a smooth, quick stop, as the specially designed four-wheel brakes are unusually powerful.

In care as well, the Duesenberg is as nearly automatic as a motor-propelled vehicle can be. A pair of signal lights on the dash glows at every eighty miles to indicate that the automatic system of complete chassis lubrication is functioning; a light glows to remind the driver that oil should be changed and another warns that the battery may need water. Among the other valuable aids to easier driving found on the most complete instrument board ever supplied to an automobile are a tachometer, a split-second stop clock, a 150 mile speedometer and an altimeter barometer, suggesting that Duesenberg's striving toward motor car perfection extends to even the minutest details.

Chassis, \$5,500

DUESENBERG, INC., INDIANAPOLIS, IND.



LIMOUSINE—with top up, partition and side glasses up.
TOWN CAR—front of top rolled back and partition up.
OPEN PHAETON—with top and partition down.