



## The Power Plant That Spells Safety

WHY should a man want a car whose engine develops 265 horsepower? Not to be able to drive 100 miles an hour, or more . . . although that is possible without any special effort in a Duesenberg; not so that he can go 90 miles an hour in second gear . . . although there are times when this advantage proves priceless; but rather that when a man purchases a motor car he wants to fortify himself and his family with every protection obtainable. The safety of a Duesenberg owner starts with his sense of security, with his mental attitude when he gets in to his car to fare forth into traffic, with the knowledge that this is the

world's strongest, most powerfully built motor car, in every respect. He has as a result, complete mastery, which spells protection; mastery of road conditions, mastery of traffic emergencies, mastery of every situation. Strains which would wreck another car, leave a Duesenberg unharmed. Its superb strength in every part, the perfection of its balance, the ease with which this mighty giant is subservient to your every wish, the steadiness with which it holds the road at all speeds, its tremendously powerful and efficient brakes, all combine to produce what Duesenberg after all stands for: The Utmost in Safe Transportation.

Chassis \$8.500

DUESENBERG, INC., INDIANAPOLIS, IND.

