





Command, twice the horsepower possessed by any other car. The greatest benefit is that of tremendous reserve power. No motor car gives the best performance when operated at its maximum of power or speed. With the average automobile, 65 miles an hour is such a strain on the motor that engine noise and vibration become excessive and result in discomfort and nervous fatigue to driver and passengers. . . . To a Duesenberg, 65 miles an hour is little more than idling along. Noise and vibration are hardly perceptible. The throttle is not even

half open. Only 60 horsepower is required, leaving a vast reserve of power for acceleration and hill-climbing. . . . Nor is it in engine power alone that a Duesenberg surpasses all other motor cars. In the preponderance of aluminum parts that make for lighter weight, in the far greater strength of frame, in the unique automatic lubrication system, in superlative driving ease and riding comfort, and in all those refinements of mechanism that make for automotive perfection, a Duesenberg definitely earns its title of The World's Finest Motor Car.

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