

The new Ford Phaeton

Features of the Ford car

Sturdy body construction $\prec \succ$ Mechanical reliability $\prec \succ$ Unusual number of ball and roller bearings $\prec \succ$ Alemite chassis lubrication $\prec \succ$ Choice of colors $\prec \succ$ Four Houdaille hydraulic doubleacting shock absorbers $\prec \succ$ Triplex shatter-proof glass windshield $\prec \succ$ Fully enclosed, silent six-brake system $\prec \succ$ Quick acceleration $\prec \succ$ 55 to 65 miles an hour $\prec \succ$ Smoothness and security at all speeds $\prec \succ$ Vibration-absorbing engine support $\prec \succ$ Theft-proof ignition lock $\prec \succ$ Economy and long life.

