



The New Ford Town Car

THE new Ford Town Car is formal in appearance, with extremely precise lines. It is a personal car of intimate size, delightful convenience and unquestioned taste.

The body is custom-designed and finished in a choice of colors—new, in the modern mode, yet quietly restrained in tone. The back is square-cornered, in the Continental manner, with French landau leather rear quarters and rear panel.

Interior trimming is of English Bedford cords or French broadcloths—optional with the purchaser. The seat in

the rear compartment is upholstered in the fashionable plain panel style, deeply cushioned and comfortable. Hardware is of distinctive scroll design, enameled to match the lining cloth. Accoutrements of the rear compartment include a vanity case mirror and notebook, clock, electric cigarette lighter and ash tray, center bow light and silk robe rail. Arm rests and individual hassocks are other pleasing features.

The chauffeur's compartment

is upholstered in black leather and is separated from the passenger compartment by a glass partition, with sliding center window.

Triplex shatter-proof glass is used throughout the new Ford Town Car—for the windows and front glass partition, as well as the windshield. The transverse springs and four Houdaille hydraulic double-acting shock absorbers give unusual riding comfort. The price is \$1400, f.o.b. Detroit, Michigan.



FORD MOTOR COMPANY
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