



GOLD

HANDSOME IS . . . AND HANDSOME *DOES!*

Gaze upon a HUPMOBILE Century Six or a Century Eight for the first time. Handsome? Your eyes will not deny that. But HUPMOBILE'S real beauty goes deeper. You must look for it in its motor, in its chassis, in its coachcraft, and in the performance such excellence brings. — For here is the beauty of automotive craftsmanship and trustworthiness. The beauty that thrills the engineer. — You will find it expressed in parts made as finely as watch-works. In bearings, diamond-bored

to hair-line accuracy. In pistons, fitted by hand to cylinders. In non-chattering valves, so snugly contoured that not even the years can loosen their tongues. In metal, shaped and tailored as carefully as a dinner jacket. In materials, so staunch and true that no rigors of service can dismay them. — These are the finest "beauty-spots" in HUPMOBILE. A handsome car, in performance as well as in looks. But if you would know how truly handsome . . . just drive one!

HUPMOBILE CENTURY SIX
"AND EIGHT