



1927

Wherever the Admired and the Notable Congregate—observe the overwhelming preference for Cadillac and La Salle.
The famous, the socially prominent, the most sophisticated judges of what is best in motor-cars, turn invariably and inevitably to the two most celebrated and sophisticated cars on the streets of the world. ¶ De luxe Fisher and Fleetwood coachwork render Cadillac and La Salle the most luxurious motoring which the owner's highest ambition can attain.

CADILLAC - LA SALLE

Cadillac Motor Car Company—Division of General Motors—Detroit, Mich.—Oshawa, Can.