

\$1145  
and up

# Greatest Six Months Oakland-Pontiac set new record during

## THE NEW OAKLAND ALL-AMERICAN SIX

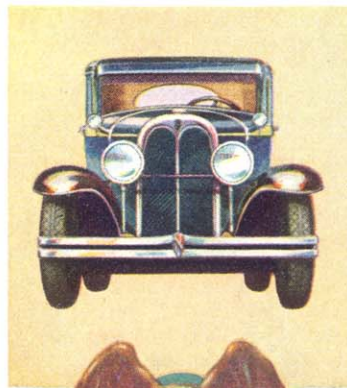
IN DEVELOPING the present All-American Six, Oakland deliberately set out to produce a car which would clearly outrank all other cars in its field. How completely this intention has been fulfilled you can judge by the ease with which the New All-American meets every performance demand . . . by the detailed excellence of Oakland-Fisher coachwork . . . by Oakland's numerous features of advanced engineering . . . and by the enthusiastic praise of thousands of New All-American Six owners who are calling it "America's finest medium-priced automobile."

In all the annals of automotive history, there is no more impressive record of success than that which the public has conferred upon Oakland-Pontiac Sixes.

In the three years 1926 to 1928 inclusive, Oakland swept from 13th to 5th place among motor car manufacturers—an achievement which won the admiration of the industry at large. And now, surpassing all its previous records, Oakland closes the first half of 1929 with the greatest six months in its entire history, as shown in the following tabulation of annual sales:

1926.....	135,000	Oakland-Pontiac Sixes
1927.....	193,000	Oakland-Pontiac Sixes
1928.....	260,000	Oakland-Pontiac Sixes
1929 (First half only).....	175,000	Oakland-Pontiac Sixes

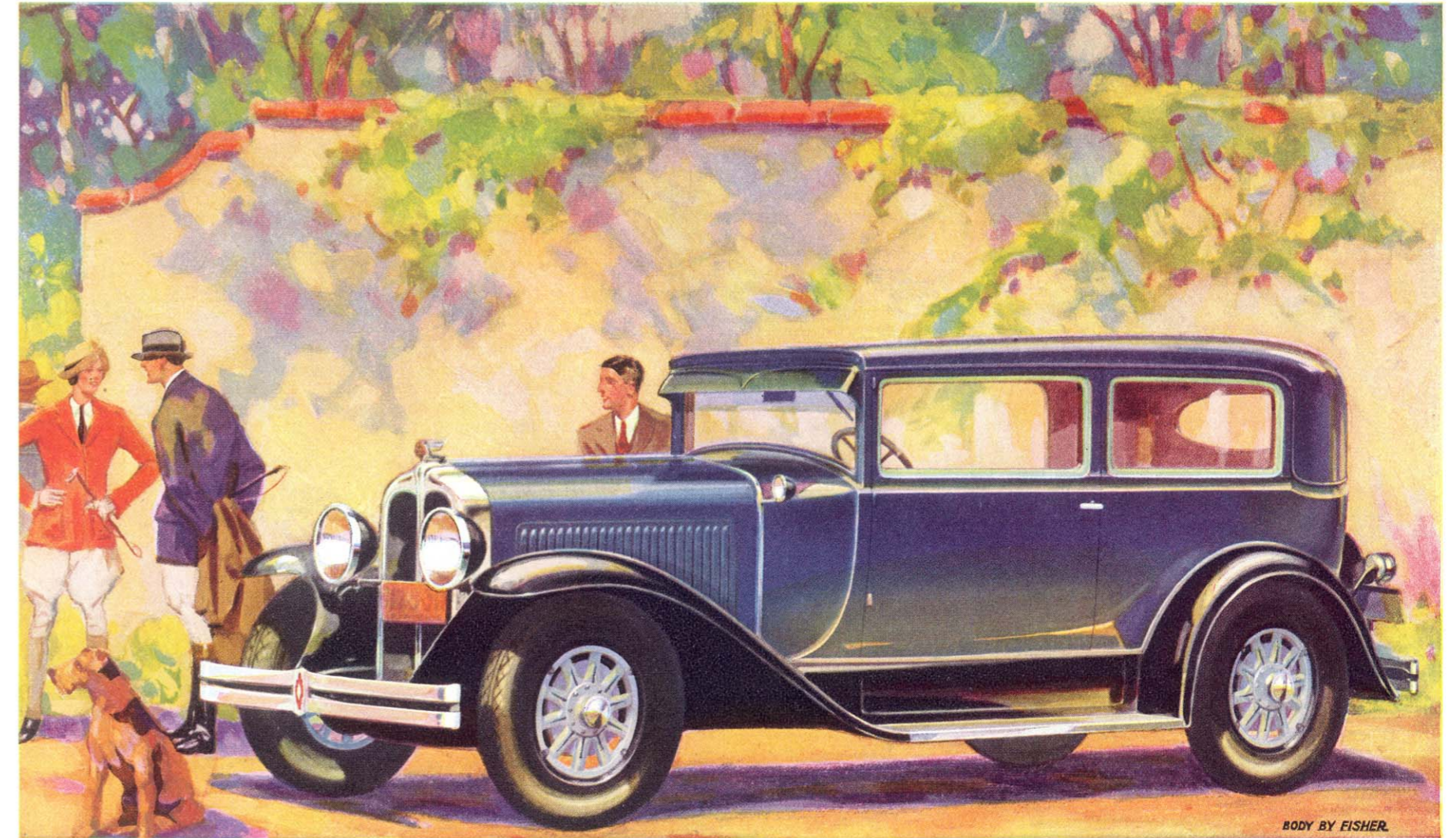
Here, truly, is a record which to every buyer of medium-priced automobiles should be of profound significance . . . not alone because of



PRODUCT OF GENERAL MOTORS

# OAKLAND

## ALL-AMERICAN SIX



\$745  
and up

# in Oakland History

## production and sales first half of 1929...

its impressive nature, but also because of the manner in which it was achieved. For the number of Oakland-Pontiac Sixes delivered since January 1st is the inevitable climax of steadily growing public demand—demand that can have as its only foundation the unchanging goodness of the products involved.

More eloquently than any words does this ever-increasing popularity proclaim the progressiveness of Oakland's engineering, the quality of Oakland's manufacture and the soundness of Oakland-Pontiac value. Oakland has just completed the greatest six months in its history. And the facts speak for themselves.

*Oakland All-American Six, \$1145 to \$1375. Pontiac Big Six, \$745 to \$895. All prices f. o. b. Pontiac, Michigan, plus delivery charges.*

Consider the delivered price as well as the list price when comparing automobile values . . . Oakland-Pontiac delivered prices include only reasonable charges for handling and for financing when the Time Payment Plan is used.

OAKLAND MOTOR CAR COMPANY, PONTIAC, MICHIGAN

## THE NEW PONTIAC BIG SIX

THE history of the automobile industry includes no instance of value-giving more conspicuous than that now being presented by the New Pontiac Big Six. Here is a car that offers every desirable big car quality. It has big car style. It delivers big car power, speed and acceleration. It offers big car comfort, safety and riding ease. Yet its prices range as low as \$745. It was created to appeal to people who appreciate the finer things in life—to enable them to *step up* in motor car quality without leaving the low-priced field.



PRODUCT OF GENERAL MOTORS

# PONTIAC

## BIG SIX