

P A C K A R D

-It's prestige
never wanes



THE inherent beauty and prestige of a Packard remain undiminished through many years of driving—whether in the hands of the original buyer or serving a second owner. For Packard builds long-lived cars and does not depreciate them with frequent or radical changes in design.

Below, for example, is a Packard Club Sedan now the property of a young superintendent of construction for a large contracting firm. Its first owner, a prominent broker, turned it in to accept delivery of a Sedan Limousine.

With only 12,000 miles on its speedometer, slight reconditioning made it perform like new, while the addition of the latest lamps made it thoroughly modern in appearance. Thus its present owner secured at an attractive figure, many thousands of miles of reliable and distinguished transportation.

Why not see the Packard dealer in your city? He may be able to make early delivery on the very car *you* want. Why not enjoy Packard ownership at costs no greater than for many lesser cars?

ASK THE MAN WHO OWNS ONE

