

P A C K A R D



Each Packard is built to the exacting requirements of the world's most discriminating clientele

Packard, like its patrons, demands and selects only the best the world provides.

Discriminating taste, experience, exact knowledge and scientific equipment, combine to aid in the selection of the diverse materials which Packard craftsmanship finally molds into the modern miracle of luxurious transportation.

There are artists in other fields than color, form and fabric. Packard has also

its connoisseurs in steel, in bronze, in aluminum, in wood, in a score of other highly specialized departments. These men pick Packard materials with a fine appreciation of their responsibilities in upholding a priceless reputation.

Fine workmanship demands and deserves the best of materials. In things unseen as in things seen, a Packard must measure up to the one standard of quality which Packard knows—the highest.

A S K T H E M A N W H O O W N S O N E

