

P A C K A R D



The distinguished beauty of the Packard Eight is universally recognized and lauded by every gathering of fine car owners.

Packard beauty, of course, is not solely responsible for the high favor in which Packard cars are held both at home and abroad.

But in this day of rapidly varying fads and fancies in car design, Packard's distinctive grace of line is an important factor to those who buy for more than a year.

Packard long ago created an enduring style. It has been refined but never lost

in succeeding models. The characteristic Packard beauty is recognized everywhere—the world around. A Packard is always a Packard.

The new Packard combines a still more distinguished appearance with unique mechanical improvements which make it the most restful and easy-riding car ever built. Artistry and engineering have joined in producing a new masterpiece of luxurious transportation.

A S K T H E M A N W H O O W N S O N E

