



Rural Owners appreciate its *big six* dependability

IF you want to know why the Pontiac Big Six is so popular with rural owners, ask one of them. He'll tell you of the thrilling big-car performance . . . the luxurious big-car comfort . . . the impressive big-car appearance . . . and, most important, the big-car dependability of this staunch, General Motors car.

Never before has it been possible to obtain, at such amazingly low cost, such an array of big-six qualities . . . Big, six-cylinder engine, tested out on the General Motors Proving Ground . . . Roomy and luxurious Bodies by Fisher . . . New, internal-expanding four-wheel brakes . . . Adjustable drivers' seats . . . Tilt-ray headlights, foot-controlled Harmonic Balancer . . . Thermostatic-controlled cooling . . . Lovejoy Shock-absorbers . . . and many others.

All the features for which Big-six buyers used to pay high prices are now available, for the first time at low price, in the Pontiac Big Six. Let your nearest dealer give you a demonstration. PF-129

Priced from \$950 up

*At Factory, Oshawa, Ontario
Government Taxes Extra*

Pontiac BIG 6

GENERAL MOTORS PRODUCTS OF CANADA,
LIMITED—PONTIAC DIVISION

Subsidiary of General Motors of Canada, Limited
OSHAWA, ONT.