

It gave me *big car* beauty

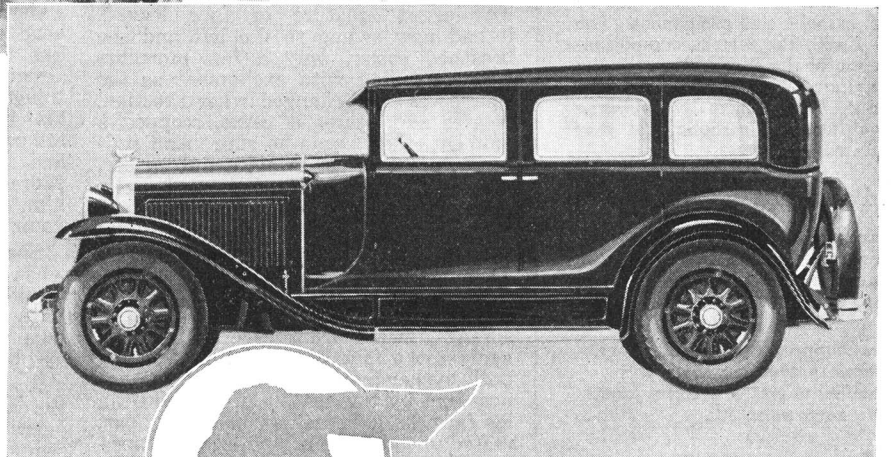


TO women, who like to surround themselves with lovely things, Pontiac says, "Why pay a premium for motor-car beauty?"

For, in Pontiac, the beauty, luxury and performance of the truly Big Six is made available for the first time at extraordinarily low cost.

You will delight in the vogueish lines and colorings of its exquisite Fisher Bodies . . . in the superb appointments of its interiors . . . in the chesterfield comfort of its richly-upholstered seats and cushions. You will be thrilled by the power, silence and smoothness of its massive six-cylinder engine, by its lightning response to the accelerator and by the sure, yet velvet action of its big, new four-wheel brakes.

You will love Pontiac Big Six for its beauty. You will respect it for the ease and the certainty with which it does your bidding on the road. Let your Pontiac dealer place a car at your disposal.



Pontiac
big 6

PRODUCT OF
GENERAL
MOTORS
OF CANADA,
LIMITED

I T ' S B E T T E R B E C A U S E I T ' S C A N A D I A N