



Many mechanical improvements make this an even finer Pontiac



Illustrated above: The 2-Door Sedan, Body by Fisher

Here is a car that is particularly well designed for the kind of driving farmers do. It is the New Series Pontiac Big Six—an automobile which lives up to its famous name in every way because it includes all of the qualities that have made past Pontiacs so popular on the farm.

Power and speed—dependability under the severest driving conditions—riding ease—long life—safety—and remarkable economy of operation and maintenance . . . these qualities have won farm friends for Pontiac in rural sections everywhere.

But today's Pontiac is even finer because these same qualities have been enhanced by many mechanical improvements. It has new-type rubber engine mountings, for example, which insulate the engine from the frame and give greater smooth-

ness—improved internal-expanding four-wheel brakes, now more efficient and reliable than ever—a new steering system which acts on roller bearings, providing greater handling ease—increased rigidity in the crankcase which, with the Harmonic Balancer, reduces crankshaft distortion to a minimum.

Ask your Oakland-Pontiac dealer to tell you about its many other improvements—such as the new type of starting motor, semi-automatic and manually controlled, and the sloping, non-glare windshield, which makes night driving safer. Ask for a demonstration, too. That's the most satisfactory way to learn all the advantages offered by the New Series Pontiac Big Six. . . . Seven body types. Oakland Motor Car Company, Pontiac, Michigan.

Write for an interesting booklet which illustrates and describes the design of the New Series Pontiac Big Six with its important improvements.

Remember . . . you can buy a Pontiac on special G. M. A. C. terms offered to farm buyers exclusively with payments at convenient intervals during the year.

A FAMOUS NAME, A FINER CAR . . . PRODUCT OF GENERAL MOTORS