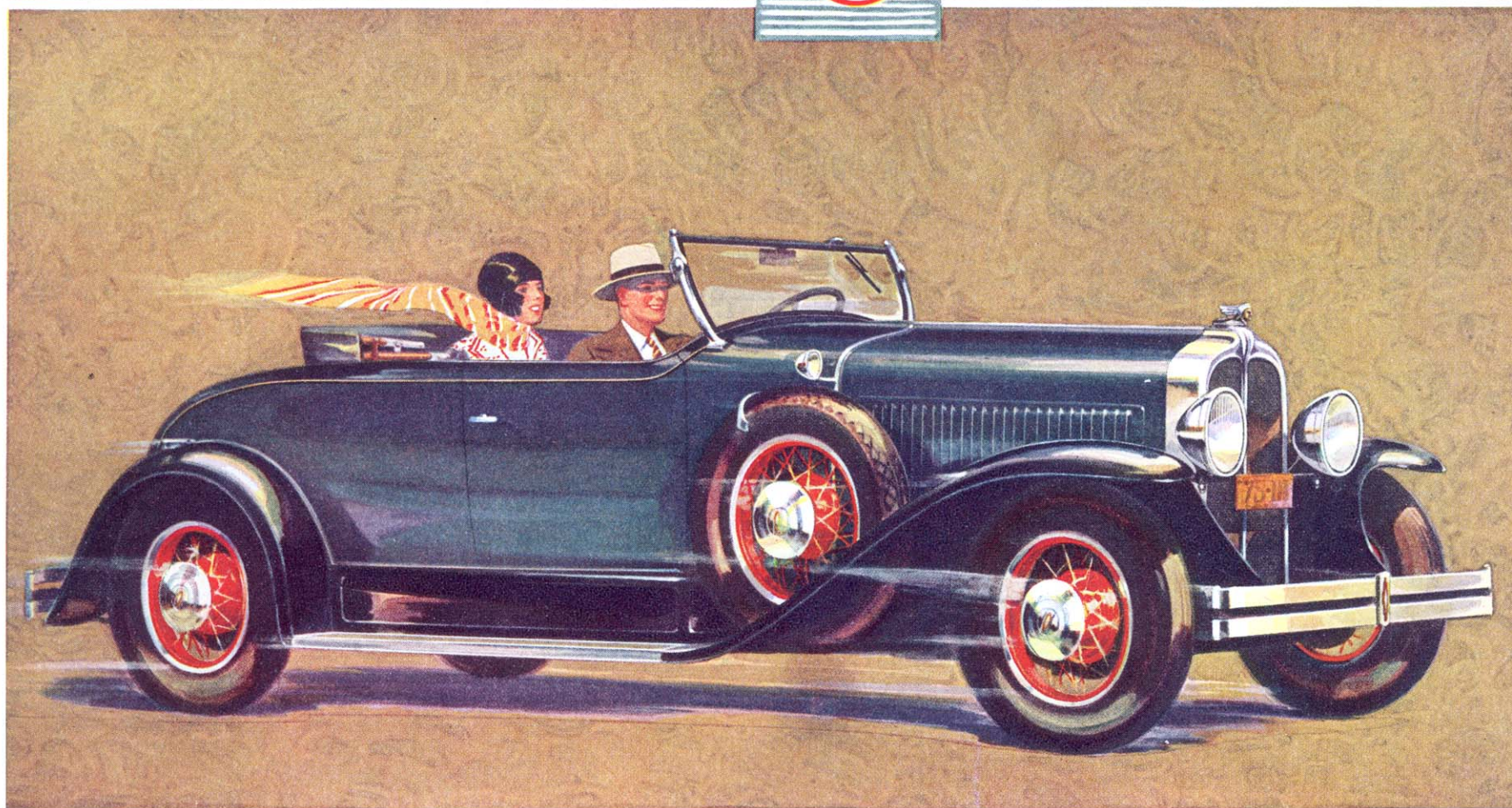


THE NEW PONTIAC
BIG SIX

PRODUCT OF GENERAL MOTORS



\$745 AND UP



Ask no favors of any other car in its field when you're driving the New Pontiac Big Six

At the wheel of a New Pontiac Big Six you need not hesitate to match performance with any other low-priced car. For the Pontiac was created to



appeal to the kind of people who demand spirited action as well as style and luxury. And experience proves that when you're driving this car you need ask no favors of anything else in its field.

The New Pontiac Big Six has a 200-cubic-inch engine which develops 57 brake horsepower at 3000 r. p. m. And

in addition it has a 1 $\frac{1}{4}$ -inch carburetor with an accelerating pump to give it faster pick-up, greater power and higher speed. It has a 53-pound crankshaft, counter-weighted to reduce bearing pressure at high speed. It has the Harmonic Balancer to counteract crankshaft vibration . . . the thermostatically-controlled cross-flow radiator to keep

Consider the delivered price as well as the list price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only reasonable charges for delivery and financing.

the engine at peak efficiency . . . noiseless, dirt-and-weather-proof internal-expanding four-wheel brakes to make high speed operation safe.



As a result, owners of the New Pontiac Big Six *step out* in performance as readily as they *step up* in quality and style. And they do both with gratifying economy . . . without stepping out of the low-priced field.

The New Pontiac Big Six, \$745 to \$895, f. o. b. Pontiac, Michigan, plus delivery charges. Oakland Motor Car Company, Pontiac, Mich.

