



The 4-Door Sedan \ Body by Fisher

Longer Life ▲ ▲ ▲

Greater Economy

because of these points of advanced design.

FARMERS know from experience that Pontiac offers longer life and far greater economy than any other six in its price class—for many thousands of these brilliantly performing automobiles are in daily use in the rural sections.

You may not realize, however, how many different features contribute to these important qualities—how many points of advanced design must form the background for Pontiac's added years of motoring satisfaction and for its remarkably low cost of operation and maintenance.

Just a few of these points are given at the right. Read them over and then discuss them with any Oakland-Pontiac dealer. He will tell you many more just as important as these. And he will also be glad to appraise your present car. When you see the figures of the convenient purchase plan which he will explain, you will know still another reason why farmers in such numbers are buying the Pontiac Big Six.

Short-stroke Crankshaft—Fully counter-weighted and perfectly balanced to reduce bearing pressure and prolong the life of the engine.

Harmonic Balancer—An exclusive Oakland development which smooths out torsional crankshaft vibration and lengthens motor life.

Semi-steel Pistons—Unusually long wearing because of semi-steel construction and reduced piston travel resulting from moderate engine speed.

Cross-flow Radiator—To assure efficient cooling at all engine speeds. Also prevents losses of alcohol in winter and of water in summer. An important factor in Pontiac's long life.

Crankcase Ventilation—To prevent water vapor from diluting the engine oil, thus maintaining its lubricating qualities. Pressure vacuum design with separate air cleaner.

Brake Linings—Non-squeak type, often serving for more than 30,000 miles without replacement.

Body by Fisher—Specially designed and stoutly constructed of selected hardwood and heavy gauge steel—weathertight and durable—with wide, deeply upholstered seats.

Pontiac Big Six, \$745 to \$895, f. o. b. Pontiac, Mich., plus delivery charges. Bumpers, spring covers and Lovejoy shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values . . . Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

OAKLAND MOTOR CAR CO., PONTIAC, MICH.

PONTIAC

BIG SIX

PRODUCT OF GENERAL MOTORS

\$745

2-DOOR SEDAN
F.O.B. PONTIAC, MICH.