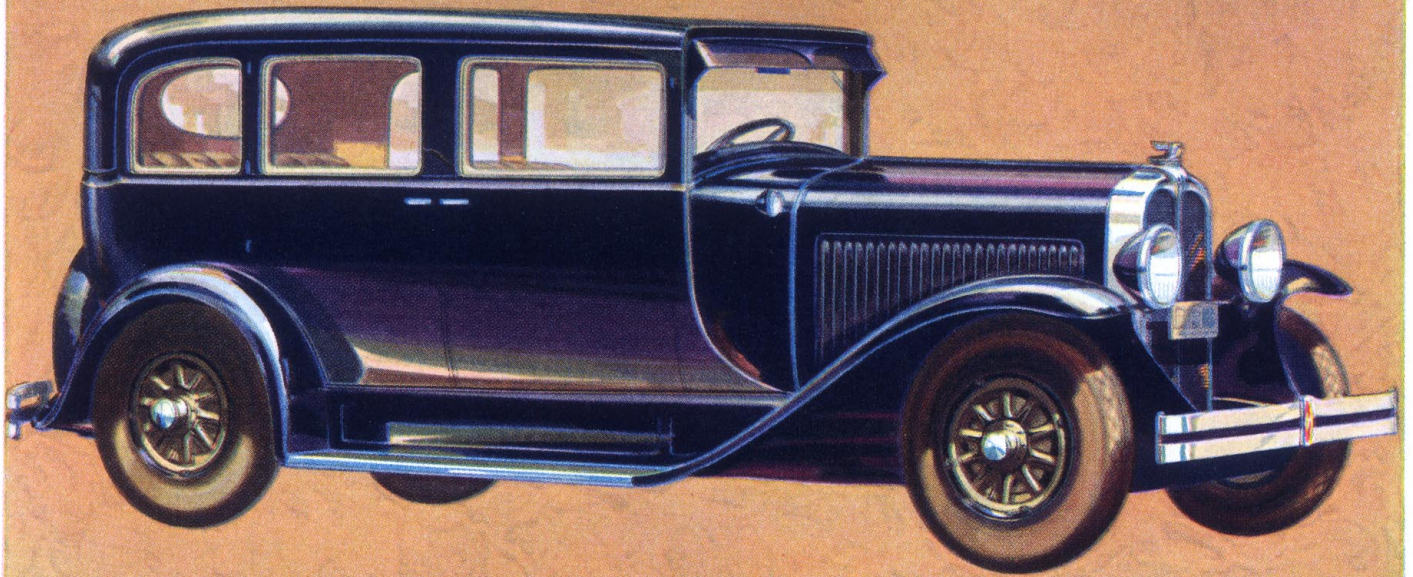


Big Car Performance Small Car Economy



The 4-Door Sedan - Body by Fisher

PONTIAC BIG SIX

Until you have actually held the wheel of the Pontiac Big Six you cannot fully appreciate this one outstanding automobile in its field . . . the only automobile at or near its price that gives you true big car performance combined with small car economy! This is the logical result of definitely superior engineering, design and construction. From its powerful 200-cubic-inch L-head engine to the roomy luxury of its bodies by Fisher, Pontiac registers big car quality, delivers big car utility, provides big car pride of ownership. Yet with all its big car advantages it continues to delight owners by its amazing economy! You profit not only by its low first cost, but by its marked thrift of operation. Where else can you find so perfect a combination of the most desirable qualities any automobile can possess?

Big Car Power—60 brake horsepower developed at 3000 r.p.m. Adequate for any demand, yet achieved with mod-

erate engine speed so vital to smooth performance and long life.

Big Car Speed—Leads all others in its price class—in brilliant top speed and flashing acceleration. Proved by the "fifth wheel" test, most accurate known to automotive science.

Big Car Style—Roomy, luxuriously styled and richly appointed bodies by Fisher. The verve and dash of youth are evident in every contour. Substantial big car appearance without big car bulk. Colors that reach new heights for sheer beauty and perfect taste.

Big Car Safety—Using the finest mechanical brakes yet developed. Four-wheel, internal-expanding. Noiseless. Unaffected by weather or temperature. Sturdy, resilient, hardwood-and-steel body construction. Full tread axles, front and rear.

Small Car Economy—Out of 996 automobiles of 33 different makes operated during 1928, one large company found Pontiac to be least expensive, with a saving of one cent per mile over every other low-priced six used!

OAKLAND MOTOR CAR CO., PONTIAC, MICH.

\$745

2-DOOR SEDAN
F-O-B PONTIAC · MICH.

Visit your nearest Oakland-Pontiac showroom. Learn at the wheel of the Pontiac Big Six the many superiorities that have made it the greatest "buy" in its field. Learn also how easily you can own a Pontiac. Our liberal allowance on your present car will probably cover the down payment, leaving only a small amount to pay each month.

Pontiac Big Six, \$745 to \$895,
f. o. b. Pontiac, Michigan,
plus delivery charges.

