

More for your money . . .

Step number one for anybody interested in an automobile costing around \$745 is: *See and drive today's Pontiac Big Six.* No matter what you expect in a car—no matter what phase of motor car value you consider most important—you will find that the Pontiac Big Six offers you more for your money than any other car of comparable price.

More Speed—The highest top speed and the fastest acceleration to be found in any low-priced six. Proved by the "fifth wheel," the most accurate speed measuring device known to automotive engineers.

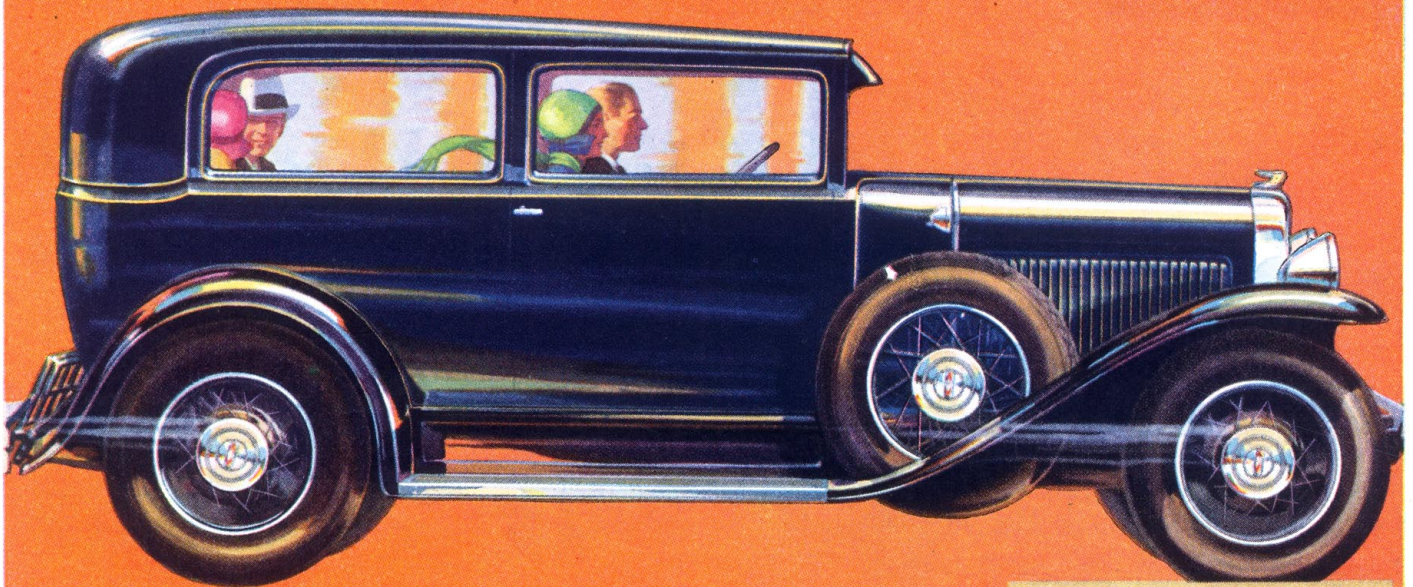
More Power—60 brake horsepower at 3,000 r. p. m. The greatest brake horsepower offered by any car of equally low price . . . developed at moderate engine speed so essential to long life in the engine.

More Safety—Two completely independent braking systems. Noiseless dirt-and-weather-proof internal four-wheel service brakes with emergency brake acting on the transmission. Sturdy hardwood-and-steel bodies. Full tread axles, front and rear.

More Style—Long, low bodies by Fisher, rakishly contoured and finished in a variety of popular Duco color combinations. Flaring fenders, 70 inches across. All bright metal finished in lustrous chrome plate.

More Comfort—Driver's seat adjustable as you drive. VV ventilating windshield easily regulated from the driver's seat. Foot-controlled headlights. And dozens of additional features promoting riding comfort and convenience.

More Miles—Every Pontiac since the first has been known for remarkably long life. The Pontiac Big Six, because of its many engineering advancements, offers even greater length of life than its famous predecessors. OAKLAND MOTOR CAR CO., PONTIAC, MICH.



The 2-Door Sedan, Body by Fisher

PONTIAC

BIG SIX

Pontiac Big Six, \$745 to \$895, f. o. b. Pontiac, Mich., plus delivery charges. Bumpers, spring covers and Lovejoy shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

PRODUCT OF GENERAL MOTORS

\$745

2-DOOR SEDAN
F.O.B. PONTIAC, MICH.