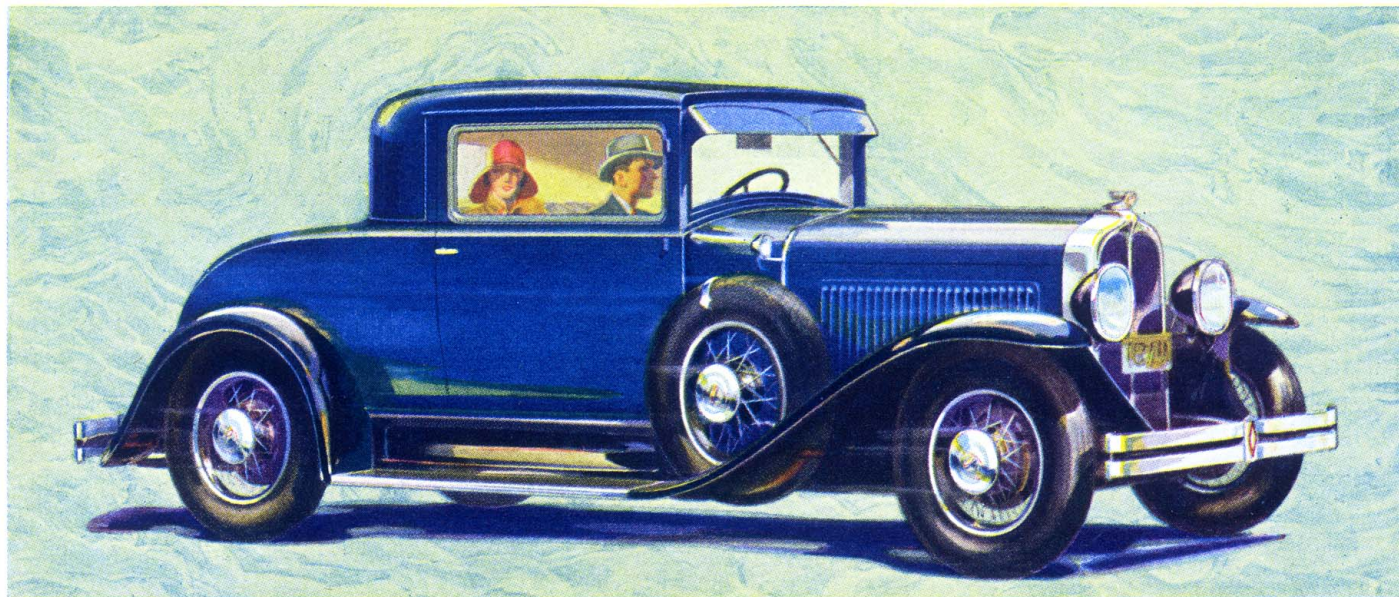


# Its sweeping success compels investigation of these big car qualities



The Coupe, Body by Fisher



Consider the delivered price as well as the list price when comparing automobile values . . . Oakland-Pontiac delivered prices include only reasonable charges for handling and for financing when the G. M. A. C. Time Payment Plan is used.

NEVER in their spectacular history have Pontiac Sixes attained such sweeping success as that enjoyed by the newest and finest of them all—the New Pontiac Big Six. Sales for the first five months of 1929 exceed those for the best previous corresponding period—the first five months of 1928—by more than 15,000 cars.

Such consistent progress compels the attention of thoughtful prospective buyers. For a “new high” in the brilliant record of Pontiac popularity only echoes the indisputable superiority of Pontiac’s many big car qualities—the big car beauty, comfort, luxury and durability of its specially-designed, hardwood-and-steel bodies by Fisher—the big car safety of its two completely independent braking systems, including new type, enclosed four-wheel service brakes and an emergency brake on the transmission—the big car power contributed by its new, larger, more powerful L-head engine—the big car smoothness and long life resulting from such features as the Harmonic Balancer which eliminates torsional vibration, the crankcase ventilating system which prevents the dilution of oil by water vapor, and the full pressure oiling system which assures positive lubrication at all speeds.

When you investigate these and its many other big car qualities you will find that exceptional value for which Pontiac is famous—and which is enabling thousands to *step up* the quality of their automobiles without leaving the low-priced field.

Pontiac Big Six, \$745 to \$895, f. o. b. Pontiac, Michigan, plus delivery charges. OAKLAND MOTOR CAR COMPANY, PONTIAC, MICHIGAN

The **New PONTIAC BIG SIX**

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**\$745**  
AND UP

GENERAL MOTORS