

HE WORLD'S FIRST STRAIGHT-EIGHT UNDER \$1000



THERE IS NO OTHER \$1000 CAR LIKE IT The Roosevelt is built with the idea that today thousands of families do want a finer, more advanced car of low price. Its smooth, powerful eight cylinder engine sets a distinctly new performance standard. Its trim, alert, sturdy appearance is typical of Marmon styling. Its faithful day-in-day-out service at low cost puts it in the range of the most modest budget. Isn't it a mark of real progress that such a fine and finished automobile can now be had for \$995? (This price at factory, De Luxe equipment extra).