

The Leader Among Straight Eights

If you were among the first who foresaw the inevitable supremacy of the Straight Eight Auburn motor cars, you are being rewarded by seeing your own judgment abundantly vindicated. As this issue of House & Garden goes to press Auburn sales are more than fifty percent greater than for the corresponding period of last year. And this increase is made in the face of the most strenuously competitive period the industry has ever known.

The reasons for the rapidly increasing number of Auburn owners are all to be found BUILT into the CAR ITSELF; in its long wheelbase, its strongest of frames, its abnormal

structural strength, its rare ease of handling, its amazing roadability, its smooth flexible performance, its low body coupled with exceptional roominess and comfort and in its demonstrated superiority under all driving conditions. Add to those desirable advantages its proven dependability, long life and low initial and upkeep cost, and the buyer who carefully compares values has little or no option.

Auburn meets this unprecedented public confidence and acceptance with a determination to deserve it by making of every new Auburn owner a permanent Auburn enthusiast.

ANBURN

POWERED BY LYCOMING