

Auburn places its confidence in the motor-educated buyer's experience and ability to compare cars and judge values. Without exaggerated claims Auburn submits its Six and its two Straight Eight models as offering more power, finer performance and greater durability than can be purchased elsewhere. It is left to the buyer to verify this. Auburn's policy

under the direction of E. L. Cord has been to "make the car sell itself." So great has been the public's approval of this method and so rapid the demand for the value and distinction of Auburn cars that sales have broken records every month this year. Although production has increased 100%, Auburn remains oversold today. This irrefutable evidence of careful scrutiny on the part of discriminating buyers, warrants your

investigation of the Auburn cars more than anything we could say.

## AND BURN POWERED BY LYCOMING