

# THE NEW BUICK



Five-passenger 4-Door  
Sedan, Model 47  
\$2205, f. o. b. factory

Choose the Gift that Will Still be Giving  
When Another Christmas Comes



ALL MEN have the same fond desire at Christmas time . . . the desire to bring joy to their families . . . to make their cheeks glow and their eyes dance . . . and this year more men than ever before will give Buicks as the sure way of giving happiness.

Women say little, but they eagerly desire Buicks, and realization of that fact is finding its way to the minds of men everywhere.

It pays to plan well ahead when making such a magnificent gift because you'll want to select just the right body type—just the right color combination—just the right hour for delivery.

### *A New Buick is the Gift of Gifts*

This wonderful new Buick is the gift of gifts—the gift that will delight all the family—the gift that holds within its smart body and powerful chassis the alluring benefits of many gifts.

A new Buick combines unusual beauty and utility. It promotes physical and mental well being. It shortens distance and eases daily tasks. It imparts the thrill of brisk runs through tingling winter or sunlit spring. It will make this Christmas last for thousands upon thousands of miles.

### *The Big Favorite Among the New Cars of the Year*

And, of course, Buick with Body by Fisher is the big favorite among the new

cars of the year. More people are buying Buicks today than ever before in Buick history. More men and women who have driven Buicks over a long period of years. More people who formerly purchased other cars. More motorists who were accustomed to paying much higher prices for their automobiles.

All together, the men and women of America are buying from two to five times as many Buicks as any other automobile priced above \$1200—a record all-time tribute to the car which sets the all-time record for value.

### *Order Your Christmas Buick Early*

This tremendous public preference, together with your own observations, attests Buick's greater beauty, luxury and performance, as well as its greater attractiveness to your family.

Christmas is just around the corner. Holiday greetings will be on every tongue almost before you know it.

Decide to see your Buick dealer this week. Remember there are three new series, three new wheelbases and three new price ranges to fit your desires and purse. Learn how economically you can obtain a new Buick and arrange to have it delivered on Christmas morning. Make Christmas, 1929, unforgettable by choosing this gift which will still be giving when another Christmas comes.

*Buick's Christmas selection includes fourteen luxurious body types, ranging in price from \$1225 to \$1995, f. o. b. factory, all available on the General Motors time payment plan.*

BUICK MOTOR COMPANY, FLINT, MICHIGAN  
DIVISION OF GENERAL MOTORS CORPORATION  
CANADIAN FACTORIES, MCLAUGHLIN-BUICK, OSHAWA, ONT.  
BUILDERS OF BUICK AND MARQUETTE MOTOR CARS

WHEN BETTER AUTOMOBILES ARE BUILT . . . BUICK WILL BUILD THEM