

THIS
AT BUICK

A NEW SIX
AT A PRICE WITHIN THE REACH
OF MILLIONS

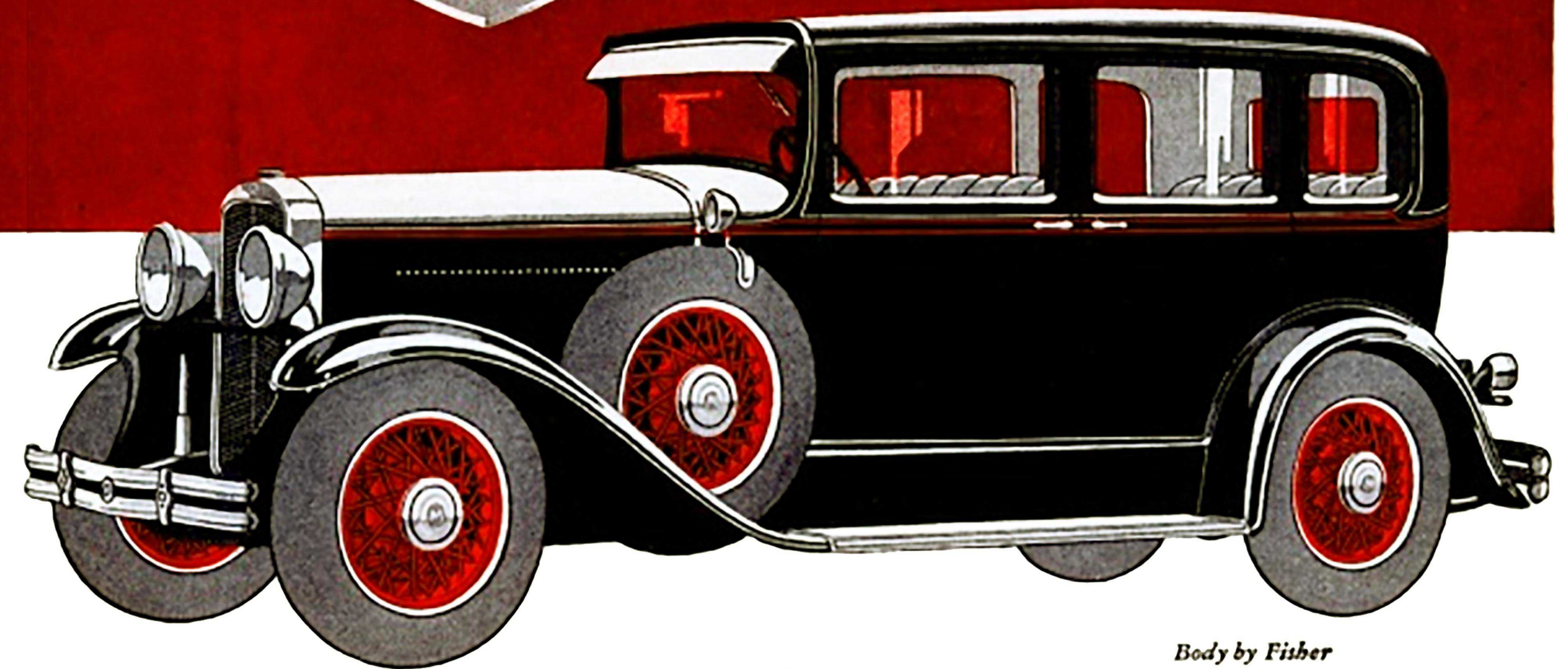
FOR more than twenty-five years the motoring world has paid tribute to Buick engineering, Buick craftsmanship and Buick ideals of enduring value. Now the accumulated experience of these years of leadership has been focused on a new car—the Marquette. And in this new car are offered, at a price within the reach of millions, all the priceless advantages of Buick manufacture.

In appearance, the Marquette expresses the tempo of the age without conforming to accepted pattern. In every phase of performance, it demonstrates abilities that set it apart entirely from all cars of comparable price. In basic value, it embodies the added margin that Buick's experienced craftsmen-

ship and great production facilities make possible. Millions have long wanted such an automobile—the Marquette—many to enjoy Buick ideals of dependability and uninterrupted service in a car priced within their means, many to have a second car in keeping with the standards their Buick have created for them. Every motorist will realize instinctively that the presentation of the Marquette is an occasion well worth attending. Visit the Buick showroom Saturday, when this eventful new car will be on display.

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Division of General Motors Corporation
BUILDER OF BUICK AND MARQUETTE MOTOR CARS

SATURDAY
DEALERS



Body by Fisher

BUILT BY BUICK

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM