

Brilliant New Models

The most casual study of the lustrous new Cadillacs just recently announced will reveal two very striking and impressive facts . . . The first is that Cadillac's great social and reputation value is expressed—in these new models—in price values that are far and away the most generous offerings in Cadillac's own exclusive fine car field . . . The second is that these new Cadillacs are characterized by a meticulous regard for completeness of detail that surpasses even Cadillac's finest previous creations . . . The result is a closer approach to flawless motor-car performance, dependability, durability, comfort and beauty than had heretofore, in all likelihood, been thought possible of achievement . . . In short, the whole significance of these magnificent new triumphs of Cadillac engineering and manufacturing genius lies in the fact that they are, in all probability, the most highly perfected and completely appointed motor-cars in the world today . . . Cadillac Motor Car Company, Detroit, Michigan.

CADILLAC

PRODUCT OF GENERAL MOTORS

