

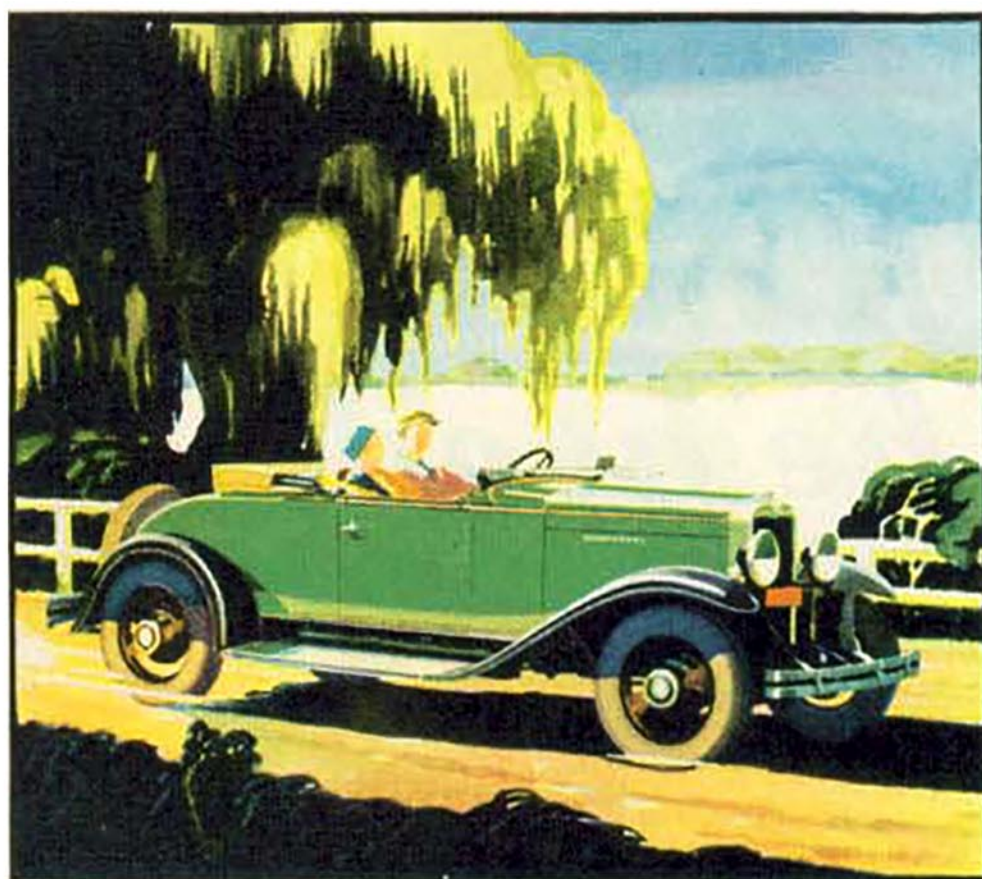


# IT'S WISE TO CHOOSE A SIX

...because so much depends on smoothness and quietness of operation

In the great low-price field, old ideas of motor car value have undergone a radical change during the past eighteen months. The six has swept into spectacular popularity. And largely responsible for this is the fact that Chevrolet offers buyers in the low-price field the advantages of six-cylinder smoothness and quietness of operation!

The big 50-horsepower motor operates with that effortless smoothness so essential to genuine motoring enjoyment. When you idle the motor—drive fast in second—accelerate rapidly in high gear—or travel for hours at top speed, the power flows evenly and easily all the time. Every person in the car has a pleasant and restful ride.

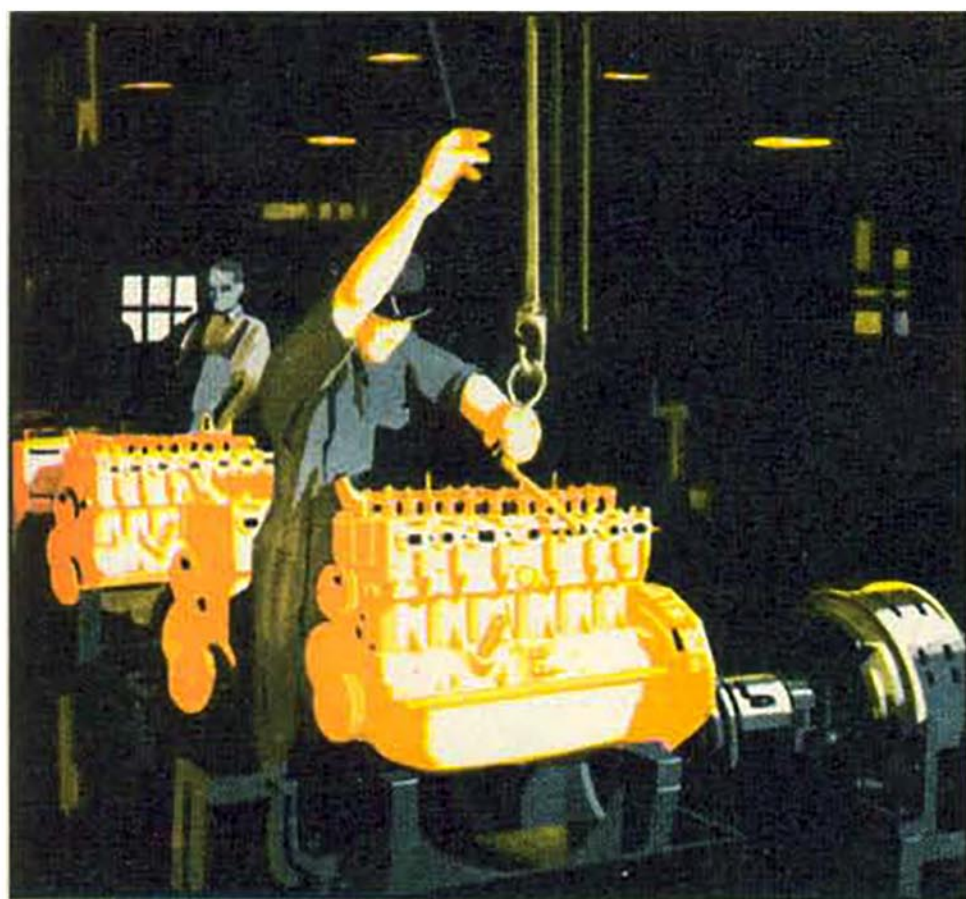


*The Sport Roadster, \$555*

In addition to increasing the enjoyment of motoring, Chevrolet's six-cylinder smoothness actually protects the car against the effects of continuous vibration. This makes for lower up-keep costs, longer life, and a higher resale value.

Yet for all these advantages of finer, smoother, more flexible six-cylinder performance, the Chevrolet Six is one of the most economical cars you can own. It costs no more for gas, oil and tires. It costs no more for up-keep. And it can be purchased on extremely favorable terms—a low down payment and easy monthly installments.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN  
*Division of General Motors Corporation*



## CHEVROLET SIX

*The Sport Roadster...\$555*  
*The Coach or Coupe...\$565*  
*The Sport Coupe.....\$655*  
*The Club Sedan.....\$665*  
*The Sedan.....\$675*  
*The Special Sedan...\$725*  
 (6 wire wheels standard)  
*Special Equipment Extra*

Roadster or Phaeton

**\$495**

*The Sedan Delivery...\$595*  
*Light Delivery Chassis...\$365*  
*1½ Ton Chassis.....\$520*  
*1½ Ton Chassis with Cab.....\$625*  
*Roadster Delivery...\$440*  
 (Pick-up box extra)  
*All prices f. o. b. factory*  
*Flint, Michigan*