

for Economical Transportation



IT'S WISE TO CHOOSE A SIX



Every authorized Chevrolet service station is manned and equipped to give you prompt, courteous and efficient service at low cost. Illustrated is the Chevrolet Sport Coupe, priced at \$655, f. o. b. Flint factory

10,000 dealers offer you the protection of Chevrolet's New Service Policy

One of the finest features of Chevrolet ownership is the new and broad-gauged owner's service policy now in force throughout Chevrolet's great national organization of 10,000 authorized dealers.

Put into force as a signed agreement between dealer and purchaser, this policy embodies, without question, the most liberal service provisions that ever backed a low-priced automobile.

It specifies that the car will be delivered in perfect condition—carefully inspected, adjusted and lubricated. It provides for free inspection and adjustment at 500 miles and periodically every 1000 miles thereafter. It calls for replacements covered by Chevrolet's standard warranty

without charge for either parts or labor. And it states that the foregoing provision will be carried out by any authorized Chevrolet dealer in the United States—regardless of where the car may have traveled during the warranty period.

Obviously, so liberal a policy could be justified only by a car of modern design, fine materials and outstanding dependability. And because it saves money for the Chevrolet owner, it confirms the ever-growing idea that it's wise to choose a Six—not only for smooth performance, genuine comfort and distinctive beauty, but also for truly economical transportation!

CHEVROLET MOTOR COMPANY, DETROIT, MICH.
Division of General Motors Corporation

CHEVROLET SIX

Sport Roadster \$555
Coach \$565
Coupe \$565
Sport Coupe . \$655

Club Sedan . . \$665
Sedan \$675
Special Sedan . \$725
(6 wire wheels standard on Special Sedan)

ROADSTER or PHAETON
\$495

Sedan Del'v . . \$595
Light Delivery
Chassis \$365
Roadster Del'v \$440
(Pick-up box extra)

1 1/2 Ton
Chassis \$520
With Cab \$625
Prices f. o. b. factory
Flint, Mich. Special
Equipment Extra