

Cord Cabriolet

AN INVITATION TO COMPETITIVE DEALERS

This spring many people are going to enjoy a demonstration of the exclusive advantages of having a car pulled instead of pushed. Among these people are your

customers. Because they respect your judgment they may ask your opinion. You do not want to depend upon second hand information. You are invited to go to any Cord dealer and get a demonstration. Then you can tell your customers that you have ridden in the Cord and driven it and that your estimate of it is based upon actual experience—E. L. CORD , , , CORD FRONT DRIVE