



## A new *kind* of motoring

EVERYONE concedes that nothing less than a totally new kind of motoring could make possible the successful invasion of the Cord into the fine car field.

It is self-evident that the exclusive advantages resulting from front-drive construction are obtainable in no other way. Particularly is this true of its maneuverability, the way it holds the road, and the relaxation possible in the rear seat. If you have never ridden in the rear seat of a Cord we promise you a revelation. Select a route with which you are familiar, one over which you have ridden many times, and ride in the rear seat of a Cord over this route. We leave the verdict entire-

ly to you. After such an experience you will be eager to learn more about this car, why it performs differently, why it "feels" different and why it gives you a renewed zest in motoring.

It is a matter of record that no new car was ever built with greater care, and with more extreme measures to insure its quality than were taken by the builders of the Cord. But our vigilance did not end with the Cord's introduction. Since then owners have been regularly canvassed for their opinions. A continuously improved car is the result.

Today the Cord is an even more efficient, an even more quiet, and an even more refined car than the ultra standard that it inaugurated.

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SEDAN \$3095 . . . BROUGHAM \$3095 . . . CABRIOLET \$3295 . . . PHAETON \$3295

Prices F. O. B. Auburn, Indiana

*Equipment other than standard, extra*

AUBURN AUTOMOBILE COMPANY · AUBURN, INDIANA

# *CORD* FRONT DRIVE