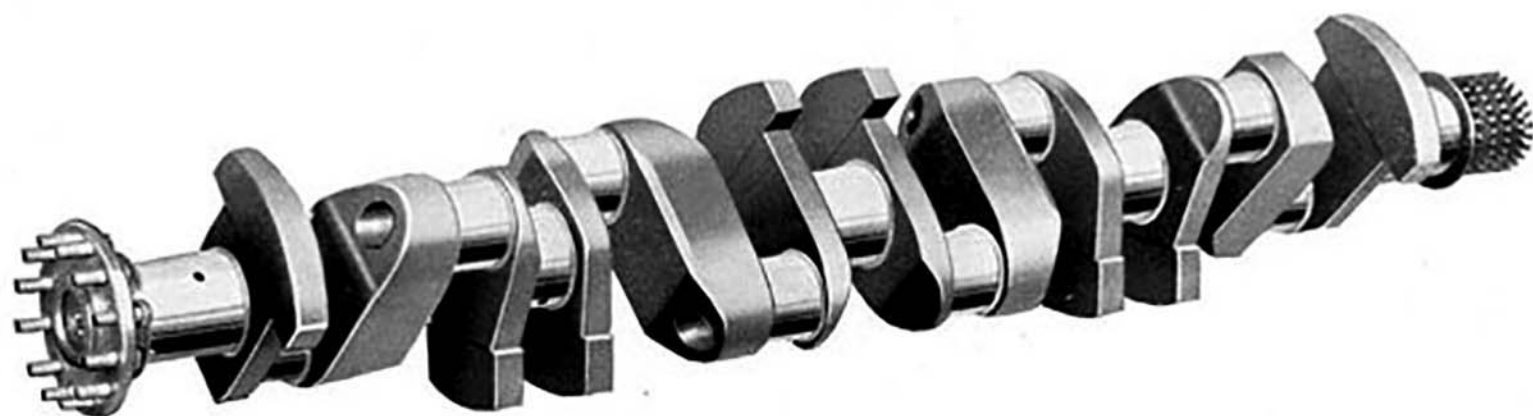


"The World's Finest Motor Car"

# Duesenberg

265 h.p.

*The Duesenberg is sold on exactly the same basis as the world's lowest priced automobile, that is, on dollar for dollar value. The price of the Duesenberg is not based on the intangible but on its structural superiority.*



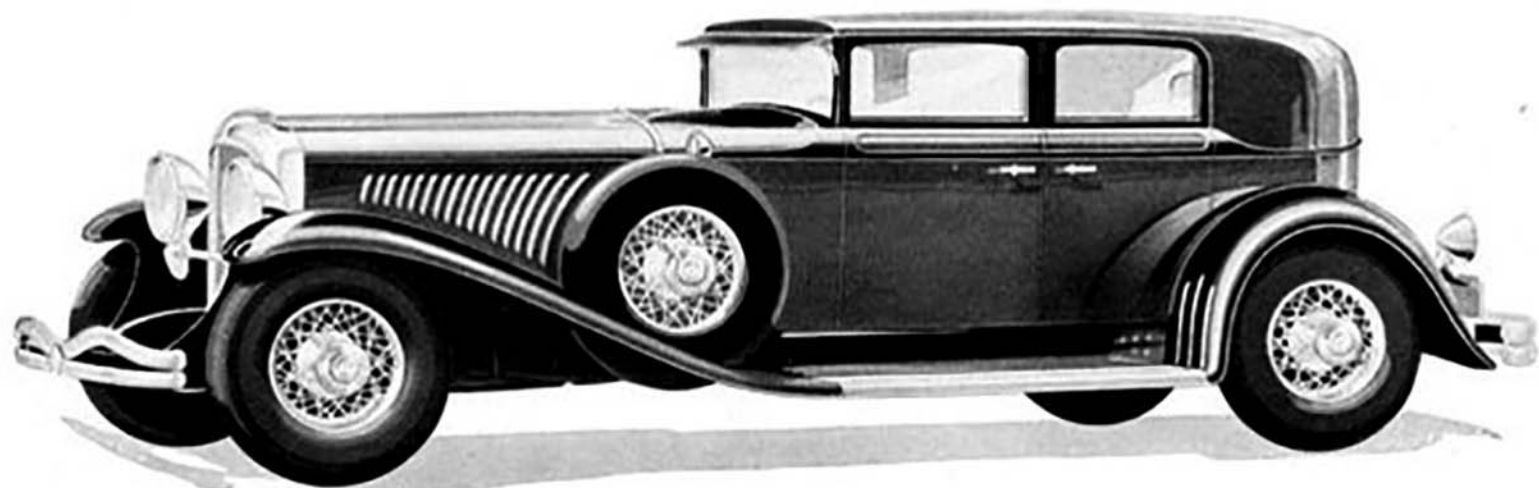
## A Power Giant's Backbone

Engineering skill was never put to more severe test than in designing the crankshaft for a motor car engine developing 265 Horsepower. The demands made upon any crankshaft are most trying, but particularly so in a motor as powerful as Duesenberg's. It must be extremely rigid to withstand the terrific strain placed upon it by tremendous centrifugal forces; at the same time, this huge mass of metal must be as finely balanced as the most delicate scales. This rare combination is

successfully achieved in the Duesenberg's crankshaft, by employing the finest double-heat-treated alloy steel of extraordinary diameter,  $2\frac{3}{4}$  inches, and by smoothing out any periodic vibrations, through the use of a specially designed mercury vibration dampener. This is typical of the painstaking care exercised with each one of a Duesenberg's more than 7000 parts, to make certain that it will definitely and outstandingly excel the same part on any other car built.

Chassis, \$8,500

DUESENBERG, INC., INDIANAPOLIS, IND.



*Convertible Five-Passenger Sedan-Limousine; body by Willoughby; combination owner or chauffeur-driven automobile.*