



**THE NEW FORD TUDOR SEDAN**

***T**HIS ILLUSTRATION reveals the graceful, flowing lines that give so much style and distinction to the new Ford cars. Set against the beautiful colors are bright, gleaming metal parts of Rustless Steel. This will not rust, corrode, tarnish or scale, and will retain its brilliant luster for the life of the car. It is superior to chromium plating for the same reason that sterling silver is superior to silver plate. In this feature, as in so many others, you see the high quality built into the Ford car.*