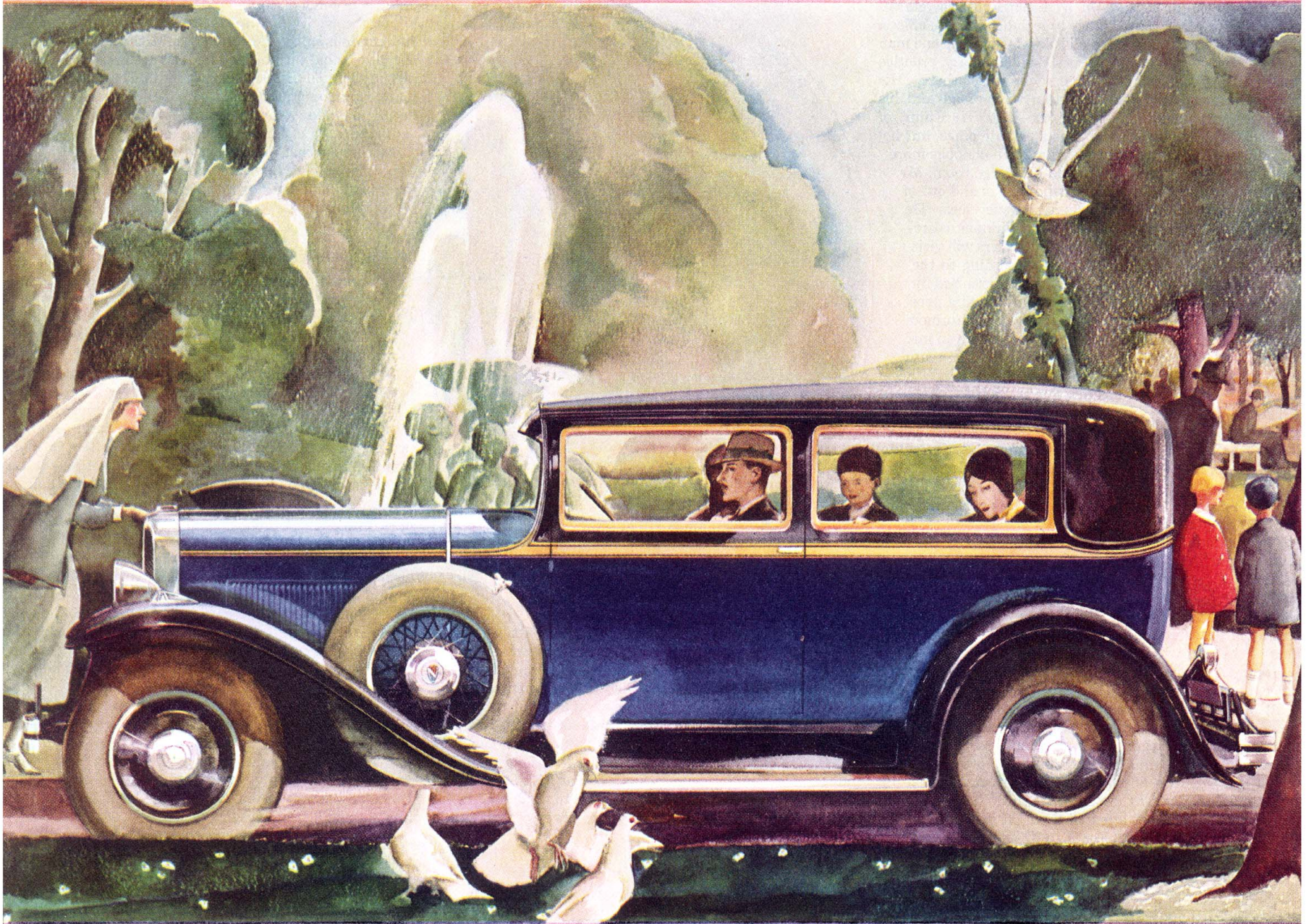


# The New OAKLAND EIGHT

PRODUCT OF GENERAL MOTORS



Illustrated above: The 2-Door Sedan • Body by Fisher

*One horsepower to 37 pounds of weight  
accounts for its Superior Performance*



The New Oakland Eight is known as "the car with *superior performance*." Few cars at any price can match its speed. Few can equal its rapid acceleration in traffic. And few, if any, can keep abreast of it climbing a steep hill. For the reason, look beneath the hood. There you will find an 85-horsepower eight-cylinder engine. It is the most

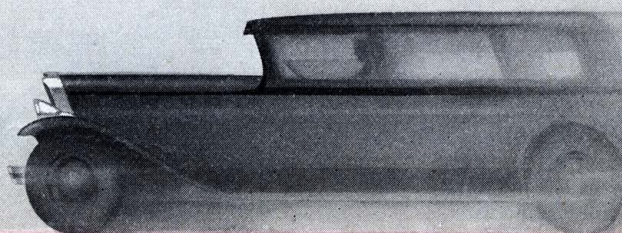
powerful ever used in any car of Oakland's weight and size, only racing cars excepted. For each 37 pounds of car weight, it develops a full horsepower. The result is superior speed, superior pick-up, superior climbing ability—in short, *superior performance*. ¶ Another impressive phase of Oakland's performance is its exceptional smoothness. The smooth application of power, characteristic of eight-cylinder cars, has been greatly intensified in the new Oakland through the use of many exclusive features. Among these are a complete down-draft carburetion and manifold system—new duo-plane cylinder heads insuring uniform intensity of power impulses—a short, heavy crankshaft of unusual rigidity—laminated steel spring and rubber supports which cushion the engine and insulate it from the frame. ¶ These advanced features distinguish a power plant also remarkable for its economy—its gasoline mileage equaling the mileage obtained with many sixes of similar size and weight. It was created by engineers who participated in developing General Motors' first eight-cylinder car in 1914. Because of its sound design and the meticulous care with which it is produced, you are assured exceptional dependability and long life in the New Oakland Eight. ¶ A visit to the showroom will disclose many other interesting features, among them Oakland's smart new bodies by Fisher. They are voguishly low and long of line, with a beauty which is the more emphatic and refreshing because of its tasteful simplicity. We believe you are going to like the New Oakland Eight and admire its superior performance. And we are sure that you will be all the more impressed by this car when you consider how moderately it is priced.

**\$ 1045**

AND UP

Seven body types. All prices f. o. b. Pontiac, Mich., plus delivery charges. Oakland Motor Car Company.

*superior  
performance*



Write for an interesting booklet which illustrates and describes the design of the New Oakland Eight