The OAKLAND EIGHT



Bodies by Fisher
account for the
smartness of its style

The 2-Door Sedan + Body by Fisher

When occasion demands that you be chauffeur to a bevy of friends, how satisfying to drive a car whose every line expresses trim, tailored smartness! Just such a car is the New Oakland Eight with body by Fisher. There is

exceptional appeal in its long, gracefully crisp silhouette—in the way its fleet, low-swung body nestles close to the road. And we venture to say that your friends will cluster 'round to admire its jaunty new fender lamps, the unique radiator design and the skillful blending of lustrous Duco colors with glistening chromium plate. The car and you will be equally impressed with its smart interior. Both you and those who drive with you will welcome the restfulness of its deeply cushioned seats. And the soft, deep-pile mohair upholstery, the harmonizing trim, the artistic appointments—all are designed to gratify a penchant for smartness and luxury. Your dealer looks forward to showing you these niceties of style and comfort. And he would like to demonstrate other important features such as the steering system which

responds to the gentlest touch—the sloping non-glare windshield—powerful brakes which you can apply with ease—and an 85-horsepower engine in whose dependability you can place unlimited confidence. We predict that you will be frankly delighted with the New Oakland Eight, in which you can enjoy Fisher body smartness and superior eight-cylinder performance at extremely moderate cost.

\$1045

Seven body types. Prices f. o. b. Pontiac, Mich., plus delivery charges. Oakland Motor Car Company.

Write for an interesting booklet which illustrates and describes the design of the New Oakland Eight.

superior performance