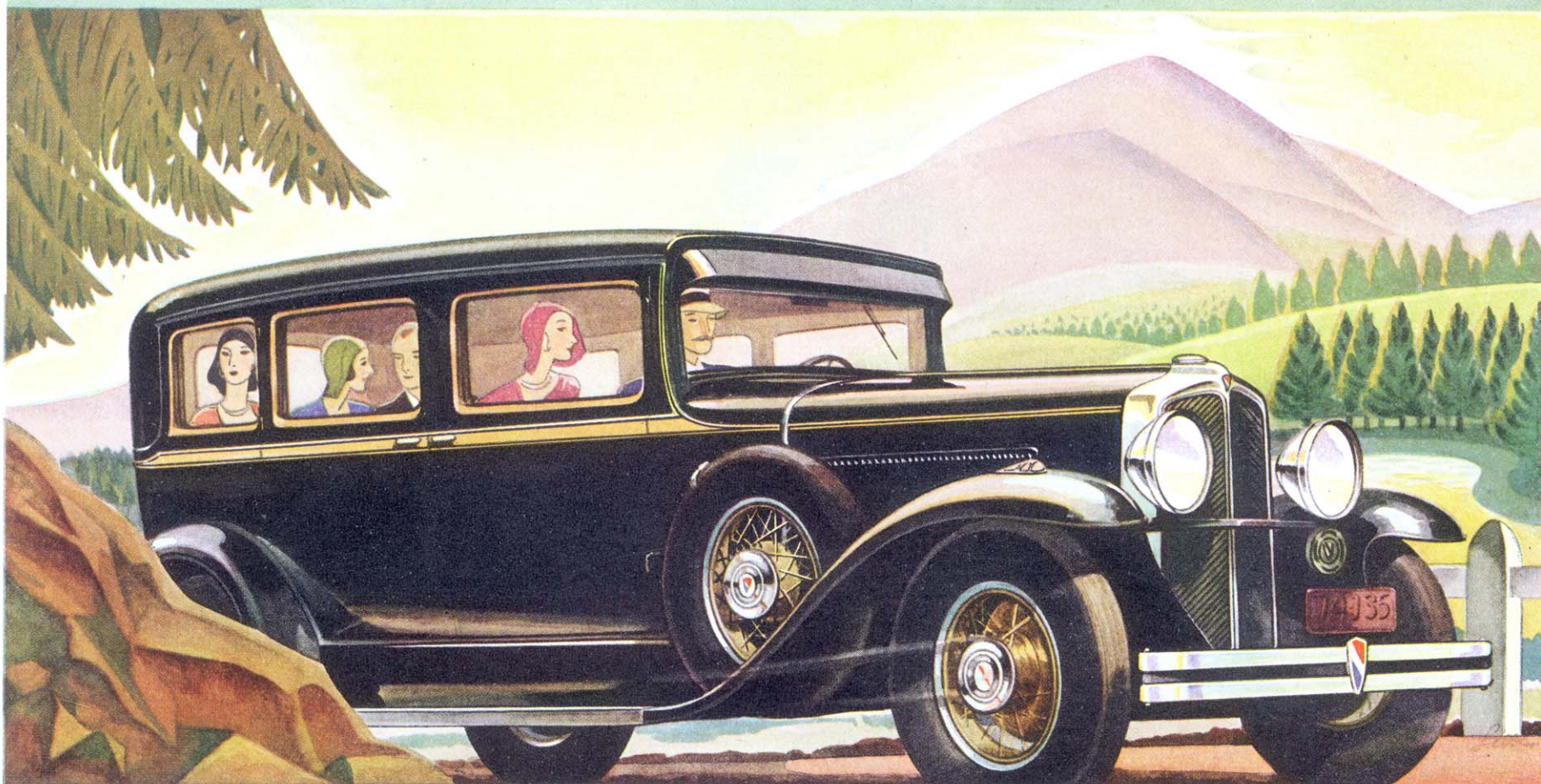


# The New OAKLAND EIGHT

PRODUCT OF GENERAL MOTORS



The Custom Sedan • Body by Fisher

*Drive* this new eight which develops one horsepower to every 37 pounds of weight

We emphasize the importance of *driving* the New Oakland Eight because only in this way can you receive a satisfactory impression of its superior performance. An 85-horsepower engine in this car of moderate weight

accounts for its remarkable ratio of one horsepower to 37 pounds. And this ratio explains why, when you drive the New Oakland Eight, few cars will be able to match your speed, accelerate with you in traffic, or stay abreast of you climbing a steep hill. ♡ In designing this car, Oakland engineers succeeded in developing an engine with 251 cubic inches and at the same time in keeping the weight of the car moderate. That is why there is no car of Oakland's size today, excepting racing cars, so generously powered in proportion to its weight. ♡ Arrange to drive the New Oakland General Motors' lowest-priced eight. You will find it delightfully comfortable and easy to handle as well as superior in performance. In a demonstration you can learn how many fine car advantages the New Oakland Eight enables you to enjoy at moderate cost.

**\$1025**

AND UP  
Seven body types. Prices f. o. b. Pontiac, Mich., plus delivery charges. Oakland Motor Car Company

Write for an interesting booklet which illustrates and describes the design of the New Oakland Eight

*superior performance*

