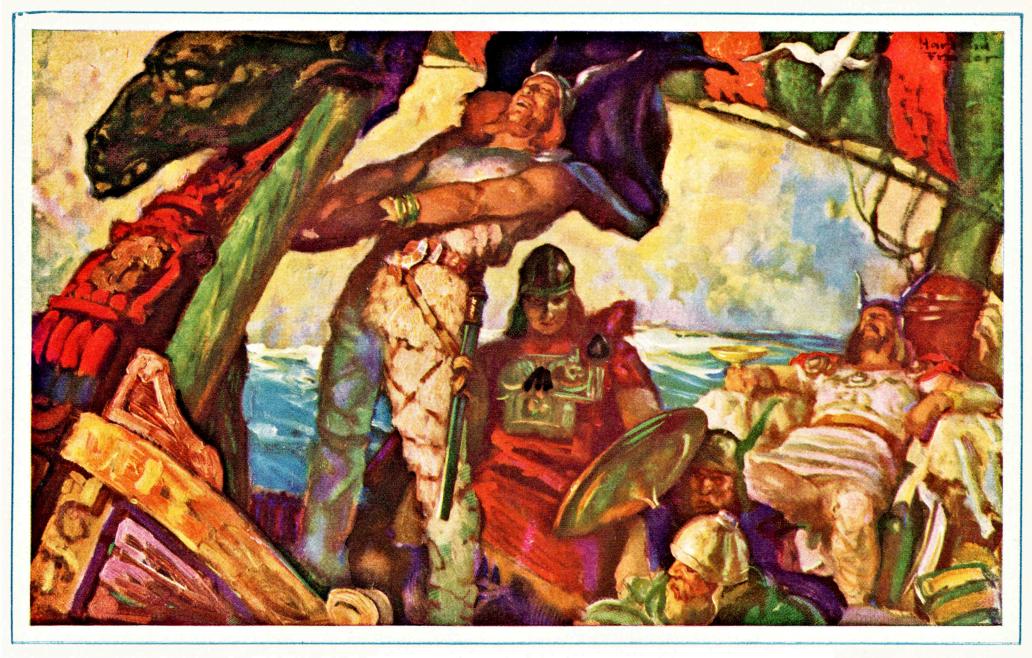
## Luxurious Transportation



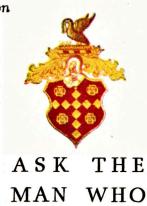
The valiant Norsemen sailed to new continents in the most luxurious craft known to their civilization

FROM its first pioneering efforts Packard has built its motor cars for conquest—conquest of the fine car field! And as the fine car market grows with the natural increase of taste and discrimination among motorists, Packard leadership becomes more marked. The slender grace of Packard lines has

The slender grace of Packard lines has always attracted the favor of the discerning—contributed to the winning of a distinguished clientele. And in the Packard Eight Phaeton—so popular in the open-air, open-road seasons—Packard beauty reaches its most graceful

expression. It is only natural that the characteristic Packard design should appeal so strongly. For behind Packard beauty itself lies the satisfying assurance that Packard does not depreciate cars in the hands of owners by frequent and radical changes in appearance. Every Packard—whether new or old—is always unmistakably a Packard!

Supreme safety, the luxury of superb performance and beauty that is always modern will be yours in a Packard for many long years of truly distinctive transportation.



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